



**GAME DETAILS ANNOUNCED FOR LOS ANGELES
RAMS-DENVER BRONCOS 'INSPIRE CHANGE' GAME
AT SOFI STADIUM ON CHRISTMAS DAY**

*Rams, CBS & Nickelodeon to Deliver Nickelodeon NFL Nickmas Game to
Fans of All Ages*

Fans Can Visit www.therams.com/gameday for Gameday Information

The Los Angeles Rams will host the Denver Broncos on December 25 at 1:30 p.m. PT at SoFi Stadium. The Inspire Change and holiday-themed matchup, presented by [Nickelodeon](http://Nickelodeon.com), will be broadcast on CBS and Nickelodeon, stream live on Paramount+, as well as on radio in English on ESPN LA 1110 AM and 93.1 JACK FM and in Spanish on KFWB 980 AM.

Through **Rams House For The Holidays**, Rams ticket holders were able to select specific nonprofits to which they wanted to donate their tickets if they were not able to attend the Christmas Day game. To date, more than 2,000 tickets have been donated to 30 local nonprofits.

To ensure efficient entry, fans are encouraged to enter SoFi Stadium at least

60 minutes prior to kickoff. All parking lots will open at 9:00 a.m. PT and all gates will open at 11:00 a.m. PT. Additionally, from 11:00 a.m. - 12:00 p.m. PT, there will be early entry specials featuring \$5 beer, \$3 water and soda, and \$5 kettle corn from hawkers in lower American Airlines Plaza. Fans should arrive early to enjoy special pricing. **Fans in attendance will receive a Rams and Nickelodeon branded Holiday Slime Scarf upon entry at all gates, while supplies last.**

For information about tickets to Rams games, including season tickets, group tickets, single game tickets and suites, visit www.therams.com/tickets.

Below are some of the features for Sunday's game. For more information about the Rams gameday experience, please visit www.therams.com/gameday or the Rams mobile app.

RAMS TO CELEBRATE HOLIDAYS THROUGHOUT GAMEDAY

American Airlines Plaza and Rams Land Kids Zone will be decked out for the holidays giving fans of all ages opportunities to celebrate.

Santa will start his day at the Rams Land Kids Zone from 11:15 a.m. - 12:00 p.m. PT, where the youngest Rams fans can take photos with him, before he heads to the "very merry" American Airlines Plaza to appear in the Countdown to Kickoff Show approximately one hour before kickoff. Following the show, fans will have the opportunity to take photos with Santa on the stage from 12:40 p.m. - 1:20 p.m. PT. Also, the Real Elf will be onsite taking "elfies" with fans from 11:30 a.m. - 12:30 p.m. PT.

In addition, American Airlines Plaza will offer fans the perfect holiday photo

opportunity with an oversized Hanukkah Menorah, Kwanzaa Kinara and a dozen Christmas trees.

The **Rams Land Kids Zone** is for the youngest Rams fans and includes a soft play area with a slide and foam pit, a tumbling space, a Rams House reading nook, a kids-edition bench press and a vertical leap. Designed for kids ages 2-10, Rams Land is located in the Level 6 North Plaza inside Entries 1 and 2. A waiver is required to participate, and it will be open from the time entries open at 11:00 a.m. PT through the end of halftime.

(Note: Renderings of the "very merry" American Airlines Plaza and holiday edition of Rams Land Kids Zone can be accessed [here](#).)

During halftime, the Rams gameday cast including **MARIACHI RAMS, LOS ANGELES RAMS CHEERLEADERS, NITA STRAUSS** and **DJ MAL-SKI** will perform a "ho-ho-holiday mashup."

RAMS TO CREATE "WHITE CHRISTMAS" INSIDE SOFI STADIUM WITH AUGMENTED REALITY EXPERIENCE

On Sunday, the Rams, ARound and SoFi are bringing an augmented winter wonderland to SoFi Stadium through the new **Rams House AR**, presented by SoFi. Fans will be able to see snow fall and accumulate within the shared augmented reality experience, as they can knock down snowmen, chase a Yeti and partake in what could become the world's largest snowball fight. Fans attending the game as well as fans at home can download the app at www.ramshousear.com.

CBS SPORTS, NICKELODEON AND RAMS TO DELIVER SPECIAL SLIME-

FILLED GAMEDAY EXPERIENCE

CBS Sports, Nickelodeon and the Rams will deliver a holiday gift for NFL fans of all ages--a special slime-filled presentation of the Rams-Broncos Christmas Day game.

Inside SoFi Stadium, the Rams and Nickelodeon will provide all fans branded holiday Slime matchup scarves upon entry at all gates and American Airlines Plaza will feature the Nickelodeon Slime Zone, where six groups will be slimed between 10:00 a.m. and 1:00 p.m. PT. The **RAMS HIGH SCHOOL COACH OF THE YEAR FINALISTS** will be slimed at 11:00 a.m. PT.

Slime Heads will be distributed to fans in the lower bowl and the stairs in the lower bowl by the North and South endzones will be transformed into Slime stairs. Fans will be able to engage with custom Slime Snap lenses and fans will appear to be slimed on the Infinity Screen during an in-game moment.

The broadcast of the *Nickelodeon NFL Nickmas Game* airing on Nickelodeon will feature: a special halftime presentation that includes an exclusive look at Nick's newest animated preschool series, *Rubble & Crew* (produced by Spin Master Entertainment), premiering Friday, Feb. 3; brand-new holiday-themed augmented reality; fan-favorite characters on the field; cannons shooting snow, presents and slime; a virtual Nick blimp flying throughout the stadium; and the opportunity to vote for the NVP (Nickelodeon's "Most Valuable Player") at www.NickNVP.com.

THE EQUIPMENT ROOM TO FEATURE SPONGEBOB AND HOLIDAY-THEMED MERCHANDISE

Fans are encouraged to visit the Equipment Room at SoFi Stadium on gameday

for exclusive access to limited-edition merchandise. The Rams have teamed up with Nickelodeon to create three limited-edition t-shirts and a sweatshirt featuring SpongeBob SquarePants characters. Items are available now at NFLShop.com, SpongeBobShop.com and Homage.com. Additional items available for purchase at the Equipment Room will include a Rams-Broncos holiday match-up pin, a Rams Christmas hat and a Rams branded ornament.

GRAMMY-WINNING SINGER-SONGWRITER TO PERFORM NATIONAL ANTHEM

Grammy-winning singer-songwriter, producer, entrepreneur and motivational speaker **DR. JODY WATLEY** will perform the national anthem prior to kickoff.

Dr. Jody Watley is considered one of the architects of 21st century pop, affectionately referred to as "The Queen of Cool" and renowned as one of the defining artists of the 80's with an influence on style, music and pop culture.

The **SPACE FORCE** will present the colors.

RAMS LEGEND SHACK HARRIS TO BE FEATURED IN COUNTDOWN TO KICKOFF SHOW IN AMERICAN AIRLINES PLAZA

Rams Legend **SHACK HARRIS** will join Rams gameday hosts **CAMRYN IRWIN** and **KIRSTEN WATSON** for a Q&A session in American Airlines Plaza approximately one hour before kickoff.

James "Shack" Harris was the first Black quarterback to start a season opener (with the Buffalo Bills) and start (and win) a playoff game (with the Los Angeles Rams). A Pro Bowl MVP in 1974, Harris went on to have a successful front office

career with the Baltimore Ravens where he won a Super Bowl, the Jacksonville Jaguars and the Detroit Lions. Harris is an alumnus of Grambling State University, a historically black university (HBCU) in Louisiana. He was inducted into the National Quarterback Hall of Fame in 2020 with Doug Williams, a fellow Grambling alumnus, and Rams Legends Roman Gabriel and Kurt Warner. Harris also has been at the forefront for different League diversity initiatives like the Ozzie Newsome General Manager Forum and the Black Quarterback Coaching Summit.

Additionally, the Countdown to Kickoff Show will feature appearances by **RAMPAGE** and **BIGHORN HYPE SQUAD** as well as performances from **CHRISTMAS CAROLERS** and **LOS ANGELES RAMS CHEERLEADERS** from 12:30 p.m. - 12:40 p.m. PT.

RAMS TO RECOGNIZE 13 PLAYMAKERS ON-FIELD DURING PREGAME

In honor of the Rams commitment to becoming the greatest community partner in Los Angeles and in memory of Kenny Washington (#13), the Rams launched the pLAYmakers program to recognize 13 Angelenos each year for their efforts to fight injustice and pioneer with purpose in their communities as part of the NFL's Inspire Change platform. The Rams will recognize their 13 pLAYmakers on the field prior to kickoff at approximately 1:00 p.m. PT. Each pLAYmaker will receive a custom Rams jersey with a Kenny Washington patch during the recognition.

Continuing the legacy of groundbreakers like Kenny and Woody Strode, each pLAYmaker is defined by core values those men exemplified, including perseverance in the face of adversity, dedication to their goals and the Los Angeles community, fortitude through breaking barriers and inspiring others around them to make a difference. All 13 pLAYmakers received a financial grant from the

Rams to support their community work and the team highlighted each honoree on their website. To learn meet this year's 13 pLAYmakers, visit www.therams.com/community/playmakers.

RAMS TO ANNOUNCE THEIR 'HIGH SCHOOL COACH OF THE YEAR' WINNER ON-FIELD DURING PREGAME

The Rams will recognize their three High School Coach of the Year finalists, **MATTHEW CASTANEDA, NARCISO DIAZ** and **ROBERT METZGER**, on the field during pregame at approximately 1:10 p.m. PT. During the recognition, the team will announce the Rams High School Coach of the Year winner and reward them with a surprise vacation and a \$3,500 equipment grant from the Rams in support of their school's football program. The Rams will provide the two runner ups with \$1,000 equipment grants.

More than 200,000 fans have participated in online voting to select the Rams High School Coach of the Year winner. This season, the Rams recognized 10 local high school football coaches as part of their High School Coach of the Week program. Each honoree received a \$1,000 equipment grant, courtesy of the Rams.

RAMS TO ANNOUNCE INSPIRE CHANGE CHANGEMAKER AWARD RECIPIENT DURING FIRST QUARTER

The Rams will announce and recognize their 2022 Inspire Change Changemaker Award recipient during the first quarter.

Earlier this month, the NFL launched the 2022 Inspire Change Changemaker Award. The league's newly established award recognizes individuals who are making a difference in their communities through social justice work, either

individually or as part of a nonprofit organization, across each of the NFL's 32 club markets. All 32 recipients will receive a \$10,000 donation, courtesy of the NFL Foundation, to the social justice 501(c)(3) nonprofit organization of their choice. The Rams Inspire Change Changemaker Award recipient was selected based on their outstanding work in the community. To learn more about the Inspire Changemaker Award, visit www.nfl.com/changemakers.

IMPORTANT DETAILS FOR FANS ATTENDING SUNDAY'S GAME:

To ensure a safe and enjoyable experience for all guests, details of what fans can expect include:

1. **Arrive Early:** Fans should plan to arrive at least an hour before kickoff through various means of [transportation](#). Parking lots open at 9:00 a.m. PT and all gates will open at 11:00 a.m. PT. **Guests should check their mobile tickets for recommended stadium entry.**
 2. **Parking & Transportation:** Visit www.therams.com/parking to explore all parking and transportation options and information, including a link to off-site options. Stadium parking lots open at 9:00 a.m. PT and are only available for advance purchases.
 3. **Mobile Ticketing: All Los Angeles Rams tickets will be mobile-only.** Print-at-home tickets (otherwise known as PDFs) and screenshots are not allowed in the NFL as part of a league-wide mandate. Guests are encouraged to download tickets to their mobile wallet prior to arriving at SoFi Stadium for the most efficient entry. New pedestal ticket scanners at SoFi Stadium allow guests to tap to enter with tickets saved to their mobile wallet.
 4. **Clear Bag:** Any bags brought to the game must be compliant with the NFL's Clear Bag Policy. Visit NFL.com/allclear for more information.
 5. **Security, Entry, Wayfinding:** Through the new Evolv security screeners,
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7. fans will not need to remove items from pockets or bags. The Evolv system uses advanced technology, AI and analytics to help detect weapons and other potential threats.
8. **Cashless Transactions:** SoFi Stadium is a cashless facility. Cash will not be accepted. All major credit cards, debit cards and methods of mobile pay are accepted.
9. **Food Enhancements:** SoFi Stadium partnered with Jon and Vinny to refresh its LA Eats menu to introduce fresh, new menu items based on fan feedback from last season.

PARKING

Fans may visit www.therams.com/parking to explore all parking and transportation options and information, including purchasing on-site and off-site parking. Parking on-site is sold out to Season Ticket Members but may be available for resale in advance. Stadium parking lots will open at 9:00 a.m. PT. Remote parking and shuttle services are available through the City of Inglewood's Park&Go program and can be found at www.iparkandgo.com.

All parking zones have assigned routes guests must follow for proper entry. For navigation, fans are encouraged to use Waze/Google Map/Apple Maps to navigate to SoFi Stadium parking zones. Pass holders must enter via the assigned parking entry gate. (Ex: Pink Zone pass holders will search “SoFi Stadium Parking-Pink Zone”) Digital/mobile parking passes will be color coded and assigned to specific zones and parking entry gates.

PUBLIC TRANSPORTATION

Los Angeles Metro

- Fans can Go Metro to SoFi Stadium by connecting to Metro’s shuttle bus service at the C-Line or Green Line at the Hawthorne/Lennox Station.
- Metro shuttles will run every 5-8 minutes beginning approximately three (30) hours before kickoff and then as needed during the games. After the games, Metro shuttles will run for 90 minutes. The Metro shuttle service is FREE, but normal fares apply on Metro Rail and for parking at Metro Park & Ride stations.
- Metro will offer regular service for SoFi Stadium and Hollywood Park guests on three bus lines: Metro Bus 212 offering service along Prairie Avenue to Hollywood via La Brea Ave, as well as connecting to Metro’s C Line Green rail service, Metro Bus 117 offering service along Century Blvd, and Metro Bus 115 offering service along Manchester Blvd.

RIDESHARE & TAXI

- Rideshare, taxi services and ADA drop-off/pick-up are located north of the stadium on Kareem Court. Fans should expect delays after the game.
- Game attendees can utilize the Yellow Cab dispatch by calling 800-808-7293. The code “SoFi” can be provided to the operator along with your name, contact information and pickup time. The first available driver will be dispatched to the taxi stand location on Kareem Court.

TAILGATING

A limited number of tailgating spots are available in the PINK ZONE only.

Tailgating spaces consist of a 9ft-by-18ft parking stall with a 9ft-by-6ft tailgating section behind the parked vehicle. Tailgating in lots other than the Pink Zone will be strictly prohibited and enforced.

MOBILE TICKETING

All Rams tickets will be mobile-only. Print-at-home tickets (otherwise known as PDFs) are not allowed in the NFL as part of a league-wide mandate. For more information about how to access mobile tickets for Rams games, please visit <https://www.therams.com/tickets/mobile-ticketing>. All tickets will be a rotating barcode or will utilize NFC technology, both of which limit possibilities of fraud. Screenshots of ticket printout images will NOT be accepted for entry into the stadium.

New to SoFi Stadium, there will be pedestal ticket scanning machines with the ability to scan a ticket by tapping or scanning a mobile device. If tickets are saved to a mobile wallet, the guest will not see a barcode and will simply tap their phone or Apple Watch on the scanner to enter the stadium. If tickets are not saved to the mobile wallet, guests will see a rotating barcode on the ticket which they will place under the device to scan in. If a guest has more than one ticket, the guest will scan the first ticket, wait for the pedestal light to turn green, then swipe to another ticket.

All guests are encouraged to download mobile tickets and parking passes prior to arrival through the Rams mobile app or on their phone's mobile browser at www.therams.com/am. Additionally, saving tickets to mobile wallets allows for the most efficient entry into the stadium. *(Note: Mobile tickets saved to mobile wallets can be accessed without internet connection.)*

Step-by-step guides to download mobile tickets can be found at www.therams.com/mobile.

NFL CLEAR BAG POLICY

To provide a safer environment for the public and significantly expedite fan entry into stadiums, NFL teams have implemented a policy that limits the size and type of bags that may be brought into stadiums. To learn more about the NFL Clear Bag

For policy, please visit <http://m.com/faq>.

Permitted bags should be clear plastic, vinyl or PVC and not exceed 12" x 6" x 12". Exceptions to this policy can be made for all medically necessary items after proper inspection. Other permitted bags include one-gallon clear plastic freezer bag (Ziplock bag or similar) and small clutch bags, which cannot exceed 4.5" x 6.5" in size, with or without a handle or strap.

Prohibited items include, but are not limited to, purses larger than a clutch bag, coolers, briefcases, backpacks, fanny packs, diaper bags, cinch bags, non-approved seat cushions*, luggage of any kind, computer and camera bags or any bag larger than the permissible size.

SECURITY, ENTRY, WAYFINDING

SoFi Stadium introduced a new technology for ticket scanning and security screening, improving ingress into the stadium. This season, guests will first scan their tickets before going through the security screening. Once the guest is done scanning their ticket(s), they can proceed, without removing items from pockets or bags, through the new Evolv security screeners. The Evolv system uses advanced technology, AI and analytics to help detect weapons and other potential threats. Learn more about the process [here](#).

As the season moves along, fans also will notice improved signage throughout the stadium to make it easier to get to their recommended entry, seats and other areas.

GUEST EXPERIENCE AND ADA

- There are multiple **Guest Services Centers** located within SoFi Stadium to provide guest assistance on gamedays. All Guest Services Centers are
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equipped with sensory rooms, Assistive Listening Devices, Stadium maps to view, Lost and Found, and staff to help provide services and information.

- **Mamava Lactation Suites** are available throughout the stadium for mothers who are breastfeeding or need to pump.
- SoFi Stadium will provide complimentary **ADA Wheelchair Services** from all entries to the guests' seat. On gamedays, SoFi Stadium staff will escort fans from entry to a seat and back to the exit gate. Guests who require Wheelchair services should contact SoFi Stadium in advance of gameday [here](#) or visit any Guest Services Center or Mobility Assistance Kiosk upon arrival.
- Every parking lot at Hollywood Park has accessible parking. The Brown, Orange and Purple Zones have mobility assistance shuttles to assist guests within Zones beginning three hours prior to kickoff. Parking operations reserve the right to cease or modify routes based on traffic conditions.
- All entries into SoFi Stadium have an accessible path.
- All SoFi Stadium restrooms are accessible. In addition, there are private and family restrooms on every level.
- There are two dedicated service animal relief areas on the Main Concourse: one at Level 6 south near the Pepsi Zone and one in the NW near Entry 5.
- SoFi Stadium and the Los Angeles Rams encourage guests to reach out with accommodation or accessibility questions in advance, please [click here](#) to inquire ahead of gameday or visit a Guest Services Center while on site.
- Please check out the [Plan Your Visit](#) webpage for a complete scrollable [A-Z Guide](#).

FOOD ENHANCEMENTS

SoFi Stadium partnered with Jon and Vinny to refresh its LA Eats menu to introduce fresh, new menu items based on fan feedback from last season. These items include a return to the classic cheeseburger with fries, a loaded pastrami

sandwich, deluxe beef barbacoa or chicken tinga nachos, pastrami cheese fries, beef barbacoa or chicken tinga tacos, new vegan and vegetarian options, and more. To find these and other items across the stadium, visit <https://www.sofistadium.com/dining-guide/>.

In addition, the Patio Club food and beverage experience has been enhanced. In both the east and west clubs, fans can find two hot carts – one cart will feature tacos, esquites and agua frescas while the second cart will feature slider options. The two markets in each Patio Club also has seen an increase in variety this season, including a new hot carved meat area. The Pizza Market also will include pizza, meatballs, sausage & peppers roll, sandwiches, fruit cups and salad options. The Burger Market also will have cheeseburgers, hot dogs, french fries, pastrami sandwiches, pastrami cheese fries, vegan chili, Beyond sausage, as well as salad and sandwich options.

ADDITIONAL GAMEDAY INFORMATION

For more information about Rams gameday, please visit www.therams.com/gameday. Fans can utilize the [Rams Virtual Assistant](#) to ask gameday questions. More information about SoFi Stadium, including permitted and prohibited items and a full A-Z Guide, can be found at www.sofistadium.com/planyourvisit/.

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