



**LOS ANGELES RAMS PLAYERS' CAUSES TAKE THE FIELD
FOR THURSDAY NIGHT FOOTBALL ON DECEMBER 10 FOR
MY CAUSE, MY CLEATS CAMPAIGN**

Players and Coaches Across the League to Wear Custom Cleats Reflecting Their Commitment to Charitable Causes and Organizations During Weeks 13 and 14

Fans Can Visit TheRams.com/MyCauseMyCleats to View Cleats and Causes

Los Angeles Rams players will bring awareness to charitable causes on the field when the team hosts the New England Patriots for a matchup on *Thursday Night Football* at SoFi Stadium on December 10 as part of the NFL's *My Cause, My Cleats* campaign.

For the fifth consecutive season, NFL players are raising awareness for non-profit organizations and causes on-field during Week 13 and 14 games. This year, a record number of more than 1,000 players will participate, highlighting efforts to help make a difference in communities across the country.

Below are the 31 Rams players and 10 coaches participating in this year's *My Cause, My Cleats* campaign and the causes/organizations they support:

<u>PLAYER</u>	<u>CAUSE/ORGANIZATION</u>	<u>DESCRIPTION</u>
Cam Akers	Breast Cancer Awareness	Akers' cleats are designed to raise awareness and reduce the stigma of breast cancer through education on symptoms and treatment. Featured on the cleats is Akers' mother, Angela Neal, who is a breast cancer survivor.
Tremayne Anchrum Jr.	RISE	A national nonprofit that educates and empowers the sports community to eliminate racial discrimination, champion social justice and improve race relations. Through partnerships and programs, they inspire leaders in sports to create positive change on matters of race and equality.
Eric Banks	The National Breast Cancer Foundation	A U.S. breast cancer organization that promotes breast cancer awareness and education, provides free screening services, and supports breast cancer patients and survivors.
Austin Blythe	Tater Tough	To support a young Rams fan and family friend in his battle with brain cancer.
Terrell Burgess	Cerebral Palsy Foundation	Leads research, innovation and collaboration that changes lives for people with Cerebral Palsy.

Austin Corbett	The Cystic Fibrosis Foundation	The world's leader in the search for a cure for cystic fibrosis and a donor-funded, non-profit that funds research and drug development as well as advances specialized care.
Aaron Donald	The AD99 Solutions Foundation	Aims to change the trajectory of Pittsburgh's underprivileged youth by providing the necessary resources needed in a free and safe environment so they can excel athletically, academically and socially.
Samson Ebukam	T&S Foundation	The mission of the T&S Foundation is to fulfill basic humanitarian needs for people in Nigeria.
David Edwards	Players Coalition	Works with professional athletes, coaches and owners across leagues to improve social justice and racial equality in our country.
Bobby Evans Jr.	Los Angeles Room and Board	Committed to providing a safe and welcoming living environment for all students, including those who identify as transgender, genderqueer or gender non-conforming.
Gerald Everett	The Gerald Everett Foundation	The Gerald Everett Foundation works with the American Heart Association to expand education about high blood pressure and creates opportunities for youth through partnerships with the Boys & Girls Club and other foundations.
Morgan Fox	War Heroes on Water	A fishing tournament that's designed to show appreciation to our nation's service men and women, heighten awareness of the challenges veterans face after their tours are complete, and raise funds for organizations dedicated to supporting veterans.
Jordan Fuller	Full of Grace Foundation	Strives to raise awareness of various needs in the community and provide needed resources to support various organizations, individuals and their families from all walks of life.
Jared Goff	Inglewood Unified School District	Goff's cleats represent his continued support in helping to level the educational playing field for Inglewood Unified School District students.
Johnny Hekker & Tyler Higbee	Special Olympics Southern California	Provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympic athletes and the community.
Troy Hill	Star Players Academy	Star Players Academy was founded by Troy Hill with a mission to educate, inspire, support and motivate youth as well as help build confidence in their own abilities to succeed through life's journey.
Michael Hoecht	Pat Tillman Foundation	Unites and empowers remarkable military service members, veterans and spouses as the next generation of public and private sector leaders committed to service beyond self.
JuJu Hughes	RISE	A national nonprofit that educates and empowers the sports community to eliminate racial discrimination, champion social justice and improve race relations. Through partnerships and programs, they inspire leaders in sports to create positive change on matters of race and equality.
John Johnson III	The Watts Rams	Created by LAPD officers from the Southeast Division, who coach student-athletes in football

		and track & field. The Watts Rams was created to give underprivileged youth in Watts a chance to play organized sports but on a larger scale, and to positively change the historically strained relationship between the police and the community of Watts.
Cooper Kupp	Forever Found	Forever Found exists for the prevention, rescue and restoration of child trafficking victims.
David Long Jr.	SKIP (Save Kids of Incarcerated Parents)	Provides support services to children of incarcerated parents and their families and increases public awareness of underlying problems of these children through education, advocacy and research.
Derrick Moncrief	The National Breast Cancer Foundation	A U.S. breast cancer organization that promotes breast cancer awareness and education, provides free screening services, and supports breast cancer patients and survivors.
Joe Noteboom	Living Advantage, Inc.	Offers services that ensure our children have a support system that they can always rely on through tutoring and mentoring to help them graduate from school and find careers or entrepreneurial opportunities.
Jalen Ramsey	Ramsey's Reach	Addresses education inequities and provides a positive impact in the community.
Troy Reeder	B+ (Be Positive) Foundation	The Andrew McDonough B+ (Be Positive) Foundation is about Kids Helping Kids Fight Cancer – raising money through dance marathons, 5Ks, T-shirt sales and more to provide financial and emotional support to families of children with cancer nationwide. The B+ Foundation also funds critical, cutting-edge childhood cancer research.
Josh Reynolds	Color of Change & American Cancer Society (ACS)	Color of Change is the nation's largest online racial justice organization that helps people respond effectively to injustice in the world. ACS is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem.
Andrew Whitworth	Heart of Los Angeles (HOLA)	Gives underserved kids an equal opportunity to succeed through a comprehensive array of after-school academic, arts, athletics and wellness programs.
Darious Williams	Cooperative Baptists Fellowship Ministries (CBF)	Serves to strengthen, resource and connect ministers, lay leaders and congregations from across the Fellowship. Their mission is to serve Christians and churches as they discover and fulfill their God-given mission.
Robert Woods	Shriners Hospitals for Children	Provides the highest quality care to children with neuromusculoskeletal conditions, burn injuries and other special healthcare needs within a compassionate, family-centered and collaborative care environment.
Kenny Young	Tackle Young Foundation	Helps students realize their power and fulfill their potential through entrepreneurship and mentorship by fostering a culture of learning and a community driven by the ideas of business and finance to help these students succeed financially.
<u>COACH/FOOTBALL PERSONNEL</u>	<u>CAUSE/ORGANIZATION</u>	<u>DESCRIPTION</u>
Joe Barry	The Watts Rams	Created by LAPD officers from the Southeast Division, who coach student-athletes in football

		and track & field. The Watts Rams was created to give underprivileged youth in Watts a chance to play organized sports but on a larger scale, and to positively change the historically strained relationship between the police and the community of Watts.
Liam Coen	Lyme Disease Association	Increases nationwide funding and awareness about Lyme and tick-borne diseases. Provides information regarding Lyme disease symptoms, treatments and other resources and educational materials for patients, medical professionals, researchers, educators and policy makers.
Jonathan Cooley	The Watts Rams	Created by LAPD officers from the Southeast Division, who coach student-athletes in football and track & field. The Watts Rams was created to give underprivileged youth in Watts a chance to play organized sports but on a larger scale, and to positively change the historically strained relationship between the police and the community of Watts.
Andy Dickerson	Angelman Syndrome Foundation	The mission of Angelman Syndrome Foundation is to advance the awareness and treatment of Angelman syndrome through education and information, research, and support for individuals with Angelman syndrome, their families and other concerned parties.
Eric Henderson	Coach Henny Foundation	The Coach Henny Foundation aims to bridge the gaps between youth of different races, nationalities and socio-economic backgrounds. The foundation is designed to foster an environment of inclusivity and encourage youth to communicate and learn from others.
Justin Lovett	Boys & Girls Clubs of America	The mission of Boys & Girls Clubs of America is to enable all young people, especially those who need them most, to reach their full potential as productive, caring, responsible citizens.
Kevin O'Connell	National Pediatric Cancer Foundation	Dedicated to funding research and clinical trials to find less toxic, more effective treatments for childhood cancer.
Aubrey Pleasant	Community Foundation of Greater Flint (Flint Water Crisis)	Public charity created by and for the people of Genesee County, enabling people with philanthropic interests to easily and effectively support the issues they care about.
Reggie Scott	A Place Called Home	A Place Called Home (APCH) provides a safe, nurturing environment with proven programs in arts, education, and wellness for the young people in South Central Los Angeles to help them improve their economic conditions and develop healthy, fulfilling and purposeful lives.
Shane Waldron	Angelman Syndrome Foundation	Advances awareness and treatment of Angelman syndrome through education and information, research, and support for individuals with Angelman syndrome, their families and other concerned parties.
Eric Yarber	2nd Chances.Life	A non-profit organization committed to reducing recidivism in the Houston community by providing resources, mentorship and advocacy for those affected by incarceration.

NFL players and teams revealed customized cleats on Unboxing Day, which served as a league-wide unveiling.

Photos and descriptions of all cleats or shoes for Rams players and coaches can be viewed at www.therams.com/mycausemycleats.

(Note: [Photos](#) of cleats may be repurposed for editorial use. Photo credit: Los Angeles Rams)

The Rams organization worked with Los Angeles-based designer **Miguel Montenegro** to customize cleats for select players and coaches who elected to participate in the campaign.

Players will share images of their cleats and the stories behind them on social media using the hashtag # MyCauseMyCleats.

Rams players and coaches also have the option to raise funds for their cause of choice through auctioning their cleats on NFL Auction where 100% of funds raised will be donated to the charities they select. Fans may bid on player cleats at NFL.com/Auction and help raise funds for the causes nearest to their hearts.

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