



LOS ANGELES RAMS LAUNCH OFFICIAL AUCTION SITE WITH PROCEEDS TO SUPPORT COMMUNITY OUTREACH PROGRAMS

The Los Angeles Rams have launched [Rams Auctions](#), an official auction site where fans can bid on Rams memorabilia, game-worn gear, autographed items and more. All proceeds from the auction sales and donations will benefit the Los Angeles Rams Foundation in support of the team's community outreach programs. Fans can submit bids for auction items as well as receive notifications and confirmations via text using their mobile device. Fans may visit www.therams.com/auctions to bid on unique items in support of the community.

To kick off bidding at Rams Auctions, fans have a chance to bid on a replica of the [Knot Standard](#) suit designed by rookie Running Back **CAM AKERS** that he wore to his NFL debut at SoFi Stadium before the Rams beat the Cowboys in primetime, as well as a personal fitting experience. Throughout the 2020 NFL season, several Rams players will design their own custom Knot Standard suits to wear for their arrivals to SoFi Stadium on gamedays and each replica suit will be available at Rams Auctions. Working with [St Joseph Center](#), net proceeds from the replica suit auction sales will be used to create suits for individuals who are re-entering the workforce.

Fans can also purchase merchandise from Quarterback **JARED GOFF**'s apparel company [JG16](#) at the site. Proceeds from JG16 merchandise sales will be matched by Goff and directly benefit Inglewood Unified School District.

The site also features Watts Rams gear for purchase. The [Watts Rams](#) is a youth football program created by LAPD officers from the Southeast Division that was adopted by the Rams in 2019. The Rams fund all football components of the Watts Rams program, including uniforms and equipment. Throughout the year, the Rams provide engagement opportunities with current players and develop joint programs that focus on character development and community service.

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Los Angeles Rams in the Community:

The Rams organization recognizes its unique ability to raise awareness and funds for causes and issues relevant to our fans and community members. The entire organization is committed to serving as a valuable community partner and benefiting the Los Angeles region 365 days a year while providing substantial resources to support education and mentoring, health and wellness, and help address issues tied to poverty such as food insecurity and homelessness. Since the team moved back home to Los Angeles in 2016, the Rams have provided more than 9,300 hours of community service and benefitted 192 schools and 153 different non-profit organizations through their community outreach programs. To learn more about the Rams charitable efforts, please visit www.therams.com/community.