

# LOS ANGELES RAMS TO HOST TAMPA BAY BUCCANEERS ON SUNDAY, SEPTEMBER 29

8-Year-Old Singer & Actress Malea Emma to Sing National Anthem

World-Famous Jabbawockeez Dance Crew to Perform at Halftime

Tickets Available at TheRams.com/TB

The Los Angeles Rams will culminate their "NFL 100 Fantennial Weekend" when they host the Tampa Bay Buccaneers on Sunday, September 29 at 1:05 p.m. PT at the LA Memorial Coliseum. The Week 4 matchup will be broadcast on FOX as well as on radio in English on ESPN LA 710 AM and in Spanish on KWKW 1330 AM.

NFL 100 celebrates the past, present and future of the game. As part of this celebration, the Rams will recognize team Legends and football players of all levels, including female high school football players who compete at schools in the Los Angeles Unified School District.

To ensure efficient entry, fans are encouraged to enter the Coliseum 60 minutes prior to kickoff (12:05 PM). All gates will open at 11:00 a.m. PT, with select gates (1 and 28) opening at 10:00 a.m. PT for fans who wish to visit the Corona Beach House or Rams Party Zone spaces located on the Peristyle end of the

stadium that feature concessions and shade open to all ticketholders. On Sunday, these select areas will feature food and drink specials starting at \$5. In addition, Rams Legend Flipper Anderson will be available for autographs in the peristyle from 10:30 - 11:30 a.m. PT.

The Rams will kick off their official pregame show hosted by team reporter Sarina Morales at 12:25 p.m. PT on the field.

For information about tickets to Rams games, including 2019 single game tickets and 2020 seating options, visit www.therams.com/tickets.

Below are some of the features of Sunday's game. For more information about the Rams gameday experience, please visit www.therams.com/gameday.

# 8-YEAR-OLD SINGER & ACTRESS TO PERFORM THE NATIONAL ANTHEM

Singer and actress MALEA EMMA will sing the National Anthem prior to kickoff.

As a performer since the age of 3, Malea Emma has won numerous singing competitions and performed on stages such as L.A. Live, LA Lakers games, MLS matches, Good Morning America and American Idol. The Los Angeles native is also an actress and has appeared in the movie "After Yang" and the show "Tim and Eric's Bedtime Stories".

The U.S. AIR FORCE SQUADRON 45 will present the colors.

TUH-60 Squadron will partake in a flyover following the National Anthem.

# RAMS LEGENDS CELEBRATED THROUGHOUT THE GAME

Legends ROSEY GRIER, TORRY HOLT & ROLAND WILLIAMS will light the Coliseum torch prior to kickoff.

Rams Hall of Famers ERIC DICKERSON, TOM MACK, JACKIE SLATER & KURT WARNER will be recognized as Legends of the Game during the first quarter.

Lastly, the greatest moment in Rams history, as voted on by the fans, will be revealed during the second quarter of Sunday's game.

As part of the NFL100 celebration, the Rams launched a twitter poll providing fans an opportunity to vote for the greatest moment in the team's decorated history. The top four greatest moments in Rams history that will be highlighted during Sunday's game are: FLIPPER ANDERSON setting the single game receiving yards record (336) against the Saints in 1989; Kicker GREG ZUERLEIN'S 57-yard field goal in the NFC Championship game against the Saints to send the Rams to Super Bowl LIII; ERIC DICKERSON breaking the single-season rushing record (2,105 yards) against the Houston Oilers in 1984; and MIKE JONES' game-saving tackle on the one yard line to seal the win for the Rams in Super Bowl XXXIV. On Sunday, the play that received the most fan votes will be revealed, and the players featured in the top four moments will be recognized on the field.

HIGH SCHOOL STUDENT-ATHLETES & RISE WITH THE RAMS PARTICIPANTS TO SERVE AS SIDELINE CAPTAINS OF THE GAME

Players on the Garfield, Locke, Loyola and Harvard Westlake high school varsity football teams, who are participating in an interactive leadership program developed by RISE in partnership with the Rams, will stand on the home sideline during the performance of the National Anthem.

For the second consecutive year, the Los Angeles Rams have teamed up with the Ross Initiative for Sports in Equality (RISE) to continue a season-long leadership program featuring Garfield High School (East LA), Alaine Leroy Locke College Preparatory Academy (South LA), Loyola High School (Downtown LA) and Harvard Westlake (West LA). The collaboration is designed to build relationships between Los Angeles area high school football teams with a cross-section of races and socioeconomic backgrounds, and to build leadership, understanding, acceptance and cultural competency for student-athletes and coaches.

# TEAM CAPTAINS FROM RAMS HIGH SCHOOL "GAME OF THE WEEK" TO PARTICIPATE IN OPENING COIN TOSS

Student-athletes on Calabasas and Valencia High School's varsity football teams will join the captains at midfield to participate in the game's opening coin toss.

On Friday, September 27, as part of the Rams "NFL 100 Fantennial Weekend" celebrating the league's 100th season and football at all levels, Rams Legends attended the Calabasas-Valencia high school football matchup. At the conclusion of the game, the Rams recognized the winning team's head coach as the "Coach of the Week" with a banner, a \$2,000 grant, and an additional \$1,000 in Gatorade products.

# **WORLD-FAMOUS DANCE CREW TO PERFORM AT HALFTIME**

The JABBAWOCKEEZ will perform on the field during halftime of Sunday's game.

The Jabbawockeez are a world-famous dance crew who caught the world's attention during their national TV appearance on America's Got Talent in 2006 before winning the MTV hip-hop reality series, America's Best Dance Crew in 2008. The crew is known for their signature white masks and gloves along with their one-of-a-kind choreography, athleticism and synchronization. Following their TV appearances in 2006 & 2008, the crew was invited to appear on shows such as So You Think You Can Dance, The Bachelorette, The Ellen DeGeneres Show, The TODAY Show, Dancing with the Stars, The Jimmy Fallon Show and more.

# RAMS TO RECOGNIZE FIRST COMMUNITY QUARTERBACK WINNER OF 2019

On Sunday, the Rams will recognize their first Community Quarterback Winner of 2019, EMMA POVEDA, on the field during pregame. The Community Quarterback Award, presented by SoCal Honda Dealers, is a volunteer recognition and grant program that awards funding to deserving volunteers and the non-profits that they serve.

As a junior in high school, Poveda spends much of her free time working as a volunteer for LA Family Housing and currently serves as the President of the Youth Action Council. In her role, she independently fundraises for events, solicits monetary and in-kind donations, and even plans and executes enrichment activities for LAFH program participants. She has also piloted a creative writing workshop for youth that has expanded to other LAFH sites. As someone who consistently demonstrates maturity beyond her years, Poveda connects with individuals of all ages while her work and ideas provide opportunities for program participants to connect with each other and see a future for themselves that is not defined by homelessness.

The Rams Foundation and SoCal Honda Dealers provide all Community QB winners with a \$10,000 grant to further the mission of the non-profit organization he or she serves and the opportunity to be recognized on-field at a Rams home game. Since the program's inception, the Rams have donated more than \$410,000 to community organizations through the Community Quarterback program.

#### FEMALE FOOTBALL PLAYERS IN LOS ANGELES UNIFIED SCHOOL DISTRICT TO BE HONORED

To celebrate the growth and evolution in the game of football, the Rams will honor 35 female high school football players from 18 different schools in the Los Angeles Unified School District during the third quarter.

Student-athletes from the following schools will be recognized: Arleta, Chatsworth Charter, Cleveland Charter, Miguel Contreras Learning Complex, Fairfax, Garfield, Jefferson, John F. Kennedy, VAPA Legacy, Lincoln, Maywood Center for Enriched Studies, John Marshall, North Hollywood, Reseda Charter, Santee Education Complex, Sherman Oaks Center for Enriched Studies, and South East High School.

#### RAMS TO SALUTE MARINE CORPS VETERAN & PASADENA NATIVE

On Sunday, the Rams will honor Marine Corps veteran GARRETT ARAKI on-field during the first quarter.

Directly following his graduation from Pasadena High School in 2011, Garrett Araki enlisted in the Marine Corps infantry and was stationed in Yorktown, Virginia with the Fleet Anti-Terrorism Security Team. Shortly thereafter, he was sent overseas to serve in Yokosuka, Japan and later repositioned to Moron, Spain, where he was deployed as a team leader with 2nd Battalion, 2nd Marine Regiment as part of the Special Purpose Marine Air Ground Task Force. In 2016, Araki was discharged as a sergeant and he is currently entering his senior year at UCLA with a major in political science. Upon graduation, he plans to pursue a career in local or federal law enforcement.

The Rams and American Airlines will honor a service member at every home game this season. Photos are displayed on the Coliseum video boards and their dedication to service is shared with fans over the public-address system.

# MARIACHI RAMS TO PERFORM ON-FIELD

Latin-inspired musical group MARIACHI RAMS will perform on-field at the end of the first quarter.

Mariachi Rams, led by Grammy nominated recording artist and producer Jose Hernandez, is a nine-piece Los Angeles based group that wears a traditional charro suit featuring the Rams throwback colors (royal blue and yellow) along with boots designed by local artist Kickstradomis. The group was formerly introduced at the Rams home opener on Sunday, September 15.

#### RAMS TO RECOGNIZE REDLANDS POLICE OFFICER AS AN EVERYDAY HERO

Redlands Police Officer JONATHAN JAMES will be recognized on-field during the third quarter as an Everyday Hero, presented by California Resources Corporation (CRC).

A law enforcement official for 11 years, James currently serves the Redlands community and coaches youth (ages 9 & 10) in an NFL Flag Football League in the Inland Empire. In 2018, James and other officers in his department joined the Rams and the Special Olympics of Southern California to host the inaugural

Law Enforcement Torch Run (LETR) Unified Flag Football Tournament to raise funds for Special Olympics and the individuals they serve.

# LONGTIME RAMS FAN & LOS ANGELES NATIVE TO BE RECOGNIZED AS SEASON TICKET MEMBER OF THE GAME

Lifelong Rams fan RICK BOISDEAU will be recognized during the second quarter as the Season Ticket Member of the Game, presented by TriNet.

Hailing from Hollywood, CA, Boisdeau has lived in Los Angeles his entire life and has been a Rams fan for more than 45 years. His first conversation with his wife of almost 35 years, Marla, was about his love for the Rams. Following their wedding, the couple even postponed their honeymoon so they could attend a Monday Night Football game to cheer on their favorite hometown team. When the Rams returned home to Los Angeles in 2016, Rick Boisdeau and his wife became Season Ticket Members and have not missed a home game since.

#### SOCAL POP WARNER YOUTH FOOTBALL PROGRAMS TO SCRIMMAGE ON FIELD DURING PREGAME

The RANCHO BERNARDO BRONCOS & FAR WEST FREEDOM will scrimmage on the Coliseum field during pregame.

The Rancho Bernardo Broncos from San Diego and the Far West Freedom from Bakersfield are part of Pop Warner Youth Football leagues located in Southern California. Pop Warner enables young people to benefit from participation in team sports and activities in a structured environment. Through active participation, Pop Warner programs teach fundamental values, skills and knowledge that young people can use throughout their lives.

#### WATTS RAMS YOUTH FOOTBALL PLAYER TO SERVE AS COMMUNITY WATER BOY OF THE GAME

Watts Rams Youth Football player MATTHEW CASTILLO will serve as the team's Community Water Boy of the game.

For every home game this season, a member of the Watts Rams Youth Football program will be selected by coaches and LAPD officers to serve as the Rams Community Water Boy of the game in recognition of their efforts in the classroom, their community and on the field.

Entering the 2019 season, the Los Angeles Rams formalized their support of the youth football program and the LAPD's efforts to bridge community and police relations through the game of football by renaming the Watts Bears, the Watts Rams. As part of the partnership, the Los Angeles Rams are funding all components of the Watts Rams program, including uniforms and equipment. Throughout the year, the Rams will provide engagement opportunities with current players, alumni, coaches, scouts, and football operations staff, as well as host a career day for the Watts Rams players to expose them to business opportunities within the sports industry as a way to expand their knowledge and ignite their passions beyond the playing field.

# **DETAILS FOR FANS ATTENDING SUNDAY'S GAME:**

To ensure a safe and enjoyable experience for all guests, details for what fans may expect include:

- 1.Mobile Ticketing: The Los Angeles Rams are requiring mobile or physical hard stock tickets for the 2019 season. Print-at-home or PDF tickets will not be accepted at games due to new NFL policies. Fans should save their tickets to Apple Wallet or Android Passbook before arrival at the stadium.
- 2.Parking: Parking is available in USC Campus lots on a first-come, first-served basis for \$50. Pre-paid parking passes are required for all Exposition Lots.
- 3.Metro: Fans are encouraged to take Metro to the game. Fans may buy TAP Cards inside the Coliseum at Gate 21 in addition to Expo Lawn.
- 4.Arrive Early: Fans are encouraged to enter the Coliseum 60 minutes prior to kickoff (12:05 PM PT) for efficient entry.
- 5.Gates: Tickets will include a suggested gate for entry to ensure access to an assigned seat. All gates open two hours before kickoff, with select gates (1 and 28) opening three hours prior to kickoff for fans who wish to visit the Corona Beach House or Rams Party Zone.
- 6.Clear Bag: The NFL's Clear Bag Policy is in effect and any bags brought to the game must be compliant. Visit NFL.com/allclear for more information.

# MOBILE TICKETING

- •The Los Angeles Rams are requiring mobile or physical tickets for the 2019 season. Print-at-home or PDF tickets will not be accepted at games due to NFL policies.
- Fans may access their mobile gameday tickets right from the Los Angeles Rams or Ticketmaster mobile app and enter the stadium. Fans should download the latest version of the Rams App.
- Fans should save their tickets to Apple Wallet or Android Passbook before arrival at the stadium.
- •The Rams Mobile App allows fans to manage, send or sell their tickets. Here are step-by-step guides to this process.

#### **PARKING & TRANSPORTATION**

Parking in Exposition Park and select USC Campus lots are by permit only and there is no public parking in Exposition Park for Rams games. Additional overflow parking is available on USC Campus and the USC Parking Center. USC Gameday Traffic Flow will be in effect for guests driving to the Coliseum (map available here). Please note, drivers may only make right turns onto streets around the Coliseum and USC to enter parking lots.

Parking lots open at 8:00 AM and close 90 minutes after the end of the game. Vehicles must exit the stadium parking lots by 90 minutes after the conclusion of the game.

Parking passes may be purchased in advance here: https://www.therams.com/game-day/parking

Limited cash parking lots will be available on a first-come first-served basis for \$50 at the following locations:

- Downey Street Structure (formerly PSA) 3667 McClintock Avenue, Los Angeles, CA 90089
- •Royal Street Structure (formerly PSD) 649 W. 34th Street Los Angeles, CA 90089

- Figueroa Street Structure (formerly PS2) 3533 South Flower St, Los Angeles, CA 90007
- •McCarthy Street Structure (formerly PSX) 620 W 35th St, Los Angeles, CA 90089
- •Flower Street Structure (formerly PS1) 3701 S Flower St, Los Angeles, CA 90007
- •Shrine Structure 631 W Jefferson Blvd. Los Angeles, CA 90007
- •Grand Avenue Structure (formerly Parking Center) 3401 S. Grand Ave, Los Angeles, CA 90007

Parking in Exposition Park lots are by permit only.

For maps and transportation information, visit https://www.therams.com/game-day/parking.

In addition, the following street closures will be in effect:

- •Bill Robertson Lane will have restricted access from Martin Luther King Jr. Blvd. to Exposition Park Drive. Only credentialed personnel will be allowed to access the street. Fans should make alternate arrangements to navigate around the Coliseum.
- •Starting two hours ahead of kickoff, Exposition Blvd Eastbound will be closed from Vermont to Figueroa. This will remain closed until one hour and 45 minutes after the end of game.
- •Starting one hour ahead of kickoff, Exposition Blvd Westbound will be closed from Figueroa to Bill Robertson Lane. This will remain closed until one hour and 45 minutes after the end of game.
- •At Halftime of the game, a soft closure will take place at Normandie (local access only) for eastbound traffic on Exposition Blvd. This will remain closed until one hour and 45 minutes after the end of game.
- At Halftime of the game, a hard closure will take place at Wisconsin for eastbound traffic on Exposition Blvd. This will remain closed until one hour and 45 minutes after the end of game.

Fans driving to the game can use Waze for real-time traffic conditions and directions, and official parking lots. Download the free Waze app at www.waze.com/get.

Due to limited parking, fans are encouraged to take public transportation. For people who "Go Metro on Game Day," the Coliseum is easily accessible from the following Metro stations: Expo Park/USC, Expo/Vermont, and 37th St/USC. More information can be found at https://www.metro.net/riding/gameday/.

# **TAILGATING & PREGAME ACTIVITIES**

For the second consecutive year, the Rams are partnering with Tailgate Guys to offer fans the ability to rent private tailgating space and turnkey services for groups of 10 or more people on the Expo Lawns. The tailgates begin five hours prior to kickoff and include a reserved location steps from the stadium with tents, tables and chairs as well as a variety of optional services – bellhop and unloading services from a vehicle upon arrival, food and beverage catering services, coolers with ice, satellite television and equipment breakdown.

The Rams will continue to offer a VIP Tailgate for guests wanting an all-inclusive high-end experience. The VIP Tailgate is located at Banc of California Stadium, opens three hours prior to kickoff and includes food, music, TVs airing NFL games, and chances to meet Rams Legends and Cheerleaders.

For more information on these tailgate options, please visit https://www.therams.com/tickets/pregame-hospitality.

There is no tailgating on the USC Campus or USC Campus Parking Facilities during Los Angeles Rams games.

Tailgating is allowed in designated Exposition Park lots (Lot 4, Lot 5, Lot 6, South Lawn and State Dr.) as well as the Gold Lot (adjacent to LAFC). Tailgating is not permitted in the Visitor Parking Structure.

In designated lots, tailgating is allowed only in individual parking spaces, in front or behind each vehicle only. Tailgating equipment must not block pedestrian or vehicle access. The use of multiple spaces without a vehicle is prohibited. A small canopy (not larger than 8'x8') may be erected in front of or behind each vehicle only.

Full tailgating policies can be found here https://www.therams.com/game-day/parking.

The Rams Fan Fest includes free public entry and is conveniently located on Christmas Tree Lane in Expo Park on the East side of the Coliseum. Fan Fest opens four hours prior to kickoff and closes 30 minutes prior to kickoff and includes: Cedars-Sinai Kids' Zone, live pregame radio broadcast with 710 ESPN LA, cheerleader and Rams Alumni appearances, opportunities to sign up and win exclusive Rams experiences, as well as Rams merchandise and concessions available for sale.

The Corona Beach House at Gate 1 opens three hours prior to kickoff and offers premium beverage options and the chance to watch NFL RedZone, showing every touchdown from every game on Sunday mornings and afternoons.

The Rams Party Zone at Gate 28 opens three hours prior to kickoff and includes food and beverage for sale well as shaded areas. New this year, the Rams Party Zone will feature a grab & go marketplace and cocktail bar. Fans must enter through Gates 1 or 28 to access the Rams Party Zone prior to general doors opening.

#### **SECURITY**

To ensure a safe gameday experience, the Los Angeles Rams, NFL and USC are working with city, state and federal agencies including the Los Angeles Police Department, Los Angeles Sheriff's Department, Los Angeles Fire Department, California Highway Patrol and the FBI, in addition to private security firms.

Gates open two hours prior to kickoff, excluding Gates 1 and 28 which open three hours prior to kickoff for fans who wish to visit the Corona Beach House or Rams Party Zone. For the safety of guests, the Los Angeles Memorial Coliseum has a no re-entry policy. If a guest exits the facility, they will not be allowed to re-enter.

Los Angeles Memorial Coliseum features enhanced security elements for all events. Metal detectors are installed at all gates and guests will be required to walk through them before entering the stadium.

The Clear Bag Policy will be in effect for all games at the Coliseum. The Rams strongly encourage fans to not bring any type of bags but outlined below is what is permissible. Fans will be able to carry the following style and size bag, package, or container at stadium plaza areas, stadium gates, or when approaching queue lines of fans awaiting entry into the stadium:

- •Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12." (Official clear plastic tote bags are available at ramsfanshop.com or at Albertsons, Vons or Pavilions), or
- •One-gallon clear plastic freezer bag (Ziploc bag or similar).
- •Small clutch bags, approximately the size of a hand, with or without a handle or strap, may be carried into the stadium along with one of the clear bag options.
- •An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose.

For additional information, go to <a href="NFL.com/allclear.">NFL.com/allclear.</a>

#### **PROHIBITED ITEMS**

- •Bags, Backpacks or Purses which do not meet Bag Policy guidelines. Hard or Soft Coolers, Baskets, Packages or Containers;
- Alcoholic Beverages, Bottles or Cans. (Factory sealed bottles of water, 17 oz. or less, are allowed; limit 2 per person);
- Illegal Drugs, Cannabis and Weapons including Firearms, Knives, Explosives, Fireworks, Lighters and Laser Pointers;
- Professional Cameras (lenses longer than 3") and Camera Equipment, Selfie-Sticks, Tripods and Video or Audio Recording Equipment;
- Banners, Sticks, Poles, Inflatables, Frisbees, Balls, and Unsliced Fruits or Vegetables;
- •Umbrellas, Balloons, Strollers, Skateboards and Folding or Beach Chairs;
- Pets (Service Animals are allowed);
- •The Coliseum is a smoke-free environment. Smoking and smoking implements are prohibited in any area of the Coliseum.

# **FAN CODE OF CONDUCT**

In order to ensure a safe and enjoyable environment, we ask that fans refrain from the following behavior at all events.

- Profanity or other offensive language or gestures, whether spoken, written or appearing on apparel
- •Smoking (including vaporizers, e-cigarettes and smokeless tobacco)
- •Intoxication or excessive alcohol consumption or signs of substance impairment that results in irresponsible behavior
- •Bringing prohibited items into the venue
- •Throwing of items or liquids
- Entering the playing field or court at any time

- Fighting or other threatening behavior, including verbal or physical harassment
- Failure to retain ticket and/or present it to event staff if requested to do so
- Resale of tickets at the venue
- Violation of state or local laws
- Failing to follow instruction of stadium personnel or stadium policies

Event patrons are responsible for their conduct as well as the conduct of the guests and/or persons using their tickets. Even if Season Ticket Members give away or sell their tickets to a game, the account holder is accountable for the actions of those using the tickets. Accounts can be forfeited partially or entirely for violations of the Fan Code of Conduct.

Failure to comply may result in ejection or arrest.

Fans are encouraged to report inappropriate behavior to management personnel. For assistance, call or text 213-263-4007. Message and data rates may apply.

#### **TICKETS**

Will Call is located outside Gate 1 and will open four hours prior to kickoff and closes after halftime. Will Call tickets can only be claimed by the person whose name appears on the ticket envelope. Valid photo I.D. is required. Additionally, at Will Call, fans may purchase tickets to future Rams games if available.

The Ticket Office for guests to resolve ticket issues is located at Gate 29.

Tickets can be purchased at www.therams.com/tickets.