

#### Rams Head Coach Sean McVay - Media Availability - October 24, 2018

#### (On if there is any update on WR Cooper Kupp)

"Yeah, he's still day-to-day. I would say that probably at this point, he's doubtful for the game. But, he is making good progress. He was in really good spirits. Just from talking to him you can tell he's feeling a lot better than maybe, what initially those first few days after the Denver (Broncos) game how he was feeling. I think he feels like he's making good progress and that's encouraging. You can just sense that in his demeanor and just talking to him about it."

(On if Packers QB Aaron Rodgers and Seahawks QB Russell Wilson share a similar playing style)

"Yeah, they're both great quarterbacks that have both been world champs and create a lot of different issues. Certainly, (Packers QB) Aaron (Rodgers) does a lot of different things. He has been doing it at a high level for a really long time. He takes unbelievable care of the football. We just talk about the mastery of the position. You talk about a guy being in total command and control of the game, the situations. – being an expert in their offense and what they're trying to get done situationally. He's got all that and he's got good weapons. They're coming off the bye where they're going to be healthy getting (Packers WR Randall) Cobb and (Packers WR Geronimo) Allison back will be a big boost to those guys. (Packer WR) Davante Adams, I think, is one of the more underrated receivers in this league. (Packers TE) Jimmy Graham can bring some different things to the table as far as a receiving threat. Then, they mix in a couple different backs. But, he's a special player. He's going to be a great challenge for us."

# (On QB Jared Goff and what has impressed him the most this season)

"I think the consistency, really. I think just the understanding of the offense, the continued mastery that he's demonstrating. Certainly, everything week-to-week we can always get better at a few things and that's coaches included – myself. I think just the ownership that he's displaying with the offense. His ability to command different things at the line of scrimmage, in the huddle communicate a variety of different things. You could see just how impressed his teammates are with his ability to just command some of the verbiage with regards to some of the play calls or different things that he's got to be able to command and control. I think he and (C) John Sullivan both work great in unison to be able to get our offense headed in the right direction depending on what we're doing situationally. I would just say his overall mastery and continued improvement as far as the consistency delivering the football with accuracy."

## (On if there is one area Goff has improved the most)

"Well, I just think the ownership. Enabling us to do a lot more things than – I wouldn't say what we did last year, but we are able to do a little bit more just because our whole offense's understanding. But, it starts with his ability to command and control it. I think what you're seeing too, is when he's in rhythm – different things like that. He's throwing the ball extremely accurate, giving guys a chance to run after the catch. I know he works at that. Clearly, he's a very talented just thrower of the football that can change his arm angle. I just think the way that he's throwing the football consistently with accuracy, giving guys a chance and then obviously, the deep ball has been a real positive too. Being able to hit on a handful of those when we've taken those shots down the field."

(On the run-pass balance and what it's a product of and why it seems to work)

"Yeah, I would just say it's the player's ability being able to execute in both phases. Certain games come in just different flows and feels based on what are they presenting and then what does that mean that we like accordingly. You do like to have a balance to make them honor both, but certain times there's situations where they're loaded up and daring you to do one or the other and you've got to be able to play complementary football with our run and our pass. We talk about complementary football as a team, but I think being able to throw it and run it is something that's very important for an offense to make people honor the entire length of the field and width of the field. We talk about making the defense defend every blade of grass and you have to be able to do that when you're running the football horizontally and throwing it both horizontally and vertically. Really, like you said though, the main goal for us — move the football, score points and if the balance happens to come with that, then that's something that if that's what the defense is presenting, then we like to stay balanced as well."

# (On if he came into the season thinking they'd be running the ball so well and leading the league in rushing yards)

"The numbers, I think, can sometimes send misleading things because the way you're trying to finish out the game or whatever the flow of the game is based on if you're in four minute or not. So, I think the biggest thing is for us just to be more efficient offensively. I think we have run the football more efficiently. I think (Run Game Coordinator) Coach (Aaron) Kromer and really, our assistant coaches as a whole have done an excellent job setting up plans that are conducive for success based on what that defense is presenting from a front, from a coverage structure, some of the pressures. That's the biggest thing, now going into year two where we're all operating, running all Rams system. It's about the players first, but then it's also about our ability as coaches to echo and articulate, 'What are we trying to get done here?' I think they're understanding their ownership, you can continue to hear us say that intent, but our players truly do understand the intent of certain calls in different phases of our run game that we're trying to activate. I think that understanding they have is allowing them to be more efficient and do a great job right now."

## (On how QB Jared Goff's soreness is today)

"I think he's good. You'll have to ask him. I think he's feeling pretty good. We're pulling back the reigns a little bit just based on the way that we've approached the last couple weeks. I think our players' ability to emphasize the above the neck, get a lot more reps than we would otherwise and really get ourselves a chance to fully recover and then really ramp it up tomorrow has served us well the last couple weeks. I think that also gives guys a chance to really have almost 72 hours post-game until they're really hitting it again and going full speed with the pads on and different things like that. But I think he's feeling good. I think naturally you're going to be sore just from some of the hits, but to my understanding he's feeling good."

# (On what kind of atmosphere he anticipates at the L.A. Memorial Coliseum on Sunday)

"Well, we hope a lot of Rams fans. We know the Packers notoriously travel well. Whatever it is, the last time that we were in the Coliseum was a phenomenal atmosphere and environment against the (Minnesota) Vikings. We loved that and we're hoping for a similar atmosphere to that. It certainly felt like a great setting to be able to play a football game. The fans have done a great job coming out and supporting us and that's what we're hopeful for. But if it's swarming with green, then we might have to be ready to adjust."