



OFFICIAL CERVEZA OF THE LOS ANGELES RAMS

LOS ANGELES RAMS TO HOST LOS ANGELES CHARGERS AT 'VAMOS RAMS' GAME ON SUNDAY, SEPTEMBER 23

Los Angeles Native Raquel Rodriguez to Perform National Anthem

Tickets Available at [TheRams.com/Tickets](https://www.therams.com/tickets)

The Los Angeles Rams will kick off their celebration of *Hispanic Heritage Month* when they host the Los Angeles Chargers on Sunday, September 23 at 1:05 PM PT at the LA Memorial Coliseum. The Rams second home contest will air on CBS 2 and also will be broadcast in English on ESPNLA 710 AM and in Spanish on ESPN Deportes/KWKW 1330 AM.

All gates will open at 11:00 AM PT, with select gates (1 and 28) opening at 10:00 AM PT for fans who wish to visit the Corona Beach House or Rams Party Zone spaces located on the Peristyle end of the stadium that feature concessions and shade open to all ticketholders.

Fans visiting the Corona Beach House prior to the game can enjoy **live music from Los Angeles band Spaghetti Cumbia** and a **large Rams helmet-mural design created by local artist Diego Mendoza**, which will travel to different team events throughout Los Angeles in celebration of Hispanic Heritage Month and in advance of the Rams-Chiefs game at Estadio Azteca in Mexico City on Monday, November 19.

In addition, the **first 2,000 fans to enter the Corona Beach House prior to the game will have the opportunity to receive a 'Vamos Rams' flag** and attendees can also **receive information about Corona's Mexico City sweepstakes**, where fans can win a chance to travel to Mexico City to see the Rams-Chiefs Monday Night Football showdown.

For information about tickets to Rams games, including season tickets, flex plans, group tickets and single game tickets, visit [therams.com/tickets](https://www.therams.com/tickets).

Below are some of the features in this week's game. For more information about the Rams gameday experience, please visit [therams.com/gameday](https://www.therams.com/gameday) or the Rams Mobile App.

LA NATIVE RAQUEL RODRIGUEZ TO PERFORM NATIONAL ANTHEM

Mexican-American singer **RAQUEL RODRIGUEZ** will perform the National Anthem. She grew up on the West Side of LA around Santa Monica and Venice, close to Gilbert's El Indio, her family's Mexican restaurant of 44 years.

Rodriguez attended the Thornton School of Music at the University of Southern California (USC) where she studied music industry and jazz theory. Following graduation, she began singing backup for performers

such as *Gwen Stefani* before landing opening acts for artists such as *J.Cole*, *Snoop Dogg*, *Trombone Shorty* & *Gaopele*. This year will mark the release of Rodriguez's new EP 'The 310 Pt. 2' which will pay homage to her hometown of Los Angeles. Her current single 'Mile High' has quickly gained popularity on Spotify and Apple Music. Rodriguez will be touring in Europe this upcoming fall.

The **MARCH FIELD COMPOSIT SQUADRON 45 COLOR GUARD, AUXILIARY OF THE UNITED STATES AIR FORCE** will present the colors.

GARFIELD HIGH SCHOOL MARCHING BAND & DRILL TEAM TO PERFORM ON-FIELD DURING PREGAME

Prior to kick off of Sunday's game, approximately 160 members of the **GARFIELD HIGH SCHOOL MARCHING BAND & DRILL TEAM** will perform Latin-themed music on the field during pregame. Founded in 1925 in East Los Angeles, [James A. Garfield High School](#) serves students from grades 9-12 and is a part of the [Los Angeles Unified School District](#).

NIKE ATHLETE & PROFESSIONAL SKATEBOARDER PAUL RODRIGUEZ TO JOIN CAPTAINS FOR COIN TOSS

Nike-sponsored athlete and professional skateboarder **PAUL RODRIGUEZ** will stand with the teams on the field during the performance of the National Anthem before joining the captains at midfield to participate in the game's opening coin toss.

Born in Tarzana, California, Rodriguez took off as a child prodigy with a string of unforgettable videos before his 18th birthday. Since then, he has become one of the most dominant forces in skateboarding with a storied history of skating-contest victories, a groundbreaking shoe and apparel design, and admirable community work. Rodriguez is a six-time gold medal winner in the street skating competition of the Summer X Games.

RAMS TO PRESENT EXECUTIVE OF INNERCITY STRUGGLE ORGANIZATION WITH HISPANIC HERITAGE LEADERSHIP AWARD

In celebration of Hispanic Heritage Month, the Rams will present **MARIA BRENES**, the Executive Director of [InnerCity Struggle](#), with the Hispanic Heritage Leadership Award in the southwest end zone during pregame.

Beginning her activism over 20 years ago as a high school student living along the U.S.- Mexico border, Brenes has organized various educational-justice campaigns and initiatives. Since 2002, as a leader of InnerCity Struggle, she has influenced students and community residents in their decision-making about L.A.'s public schools and mobilized thousands of Latino parents and students. Brenes' leadership has resulted in a wide range of improvements within Eastside schools as well as schools throughout the Los Angeles Unified School District such as: opening new schools in East Los Angeles, developing a district-wide policy preparing students for college, increasing funds for schools, creating smaller learning environments and expanding the school-based health services.

MEXICO'S TOCHITO FLAG FOOTBALL TEAM TO LIGHT THE TORCH

Representing Mexico's Tochito Flag Football League, the **CASTORES**, from Chihuahua, *Mexico*, will light the Coliseum Torch prior to kickoff.

This past season, the Castores won their regional Flag Football Tournament for the 13-14 age bracket. This Sunday, the Castores will attend their first NFL game at the Los Angeles Memorial Coliseum.

RAMS TO RECOGNIZE INGLEWOOD HIGH SCHOOL VARSITY FOOTBALL TEAMS

On Sunday, the Rams will recognize **INGLEWOOD HIGH SCHOOL & MORNINGSIDE HIGH SCHOOL'S Varsity Football Teams** during the second timeout of the third quarter.

In August, the Los Angeles Rams and Los Angeles Chargers teamed up to surprise Inglewood High School and Morningside High School with new football uniforms. Each organization donated \$10,000 for a total of 100 new jerseys (50 home & 50 away) and pants to the school's varsity football programs. Inglewood Mayor **JAMES BUTTS**, Rams Hall of Fame Running Back **ERIC DICKERSON** and Chargers Former Defensive End and FS1's on-air personality **MARCELLUS WILEY** revealed the new uniforms and spoke to the teams about unity, character, and the importance of teamwork in their community. Footage from the uniform-reveals can be viewed [here](#).

SOUTHERN CALIFORNIA YOUTH FOOTBALL TEAMS TO SCRIMMAGE AT HALFTIME

The **RANCHO BERNARDO BRONCOS** will scrimmage the **FAR WEST FREEDOM** from Kern County in the northwest end zone and the **CAMARILLO ROADRUNNERS** will scrimmage the **NORTH OXNARD WARRIORS** in the southeast end zone during halftime of Sunday's game.

All four teams are part of [Pop Warner](#) Youth Football Leagues located in Southern California. Pop Warner enables young people to benefit from participation in team sports and activities in a structured environment. Through active participation, Pop Warner programs teach fundamental values, skills and knowledge that young people can use throughout their lives.

RAMS HALL OF FAME LEGEND ERIC DICKERSON TO SERVE AS ALUMNUS OF THE GAME

Rams Hall of Fame Running Back **ERIC DICKERSON** will be honored during the first timeout of the second quarter.

Selected by the Rams with the second overall pick of the 1983 Draft, Dickerson became an immediate success setting rookie records and earning All-Pro, Pro Bowl, Player of the Year, and Rookie of the Year honors. In 11 NFL seasons, Dickerson registered 13,259 rushing yards, 90 touchdowns and averaged 4.4 yards per carry. He was named to six Pro Bowls, received five All-Pro honors, and was a four-time rushing champion leading him to a Hall of Fame induction in 1999.

RAMS TO SALUTE COMBAT MARINE CORP VETERAN

During the first quarter of Sunday's game, the Rams will recognize **FEDERICO GODINA** a Marine Corps combat veteran from El Monte, California, who was previously stationed at 29 Palms.

At the age of 17, Godina joined the United States Marine Corps. In 2003, he served the first of three deployments in Iraq. Godina currently attends the University of Southern California (USC), where he is working towards his master's in social work. As a father and military veteran, Godina spends his time with his children and is always discovering different ways that he can help the veterans in his community.

The Rams and [American Airlines](#) are honoring a service member at every home game this season. Photos are displayed on the Coliseum video boards and their dedication to service is shared with fans over the public-address system.

RAMS & RISE TO HOST VOTER REGISTRATION IN FAN FEST

The Rams and the [Ross Initiative in Sports for Equality \(RISE\)](#) will host a voter registration station for fans in Fan Fest, located on Christmas Tree Lane in Expo Park on the East side of the Coliseum.

The voter registration station will open at 9:00 AM PST and will end before the game's kickoff at 1:00PM PST. Rams Alumni will make appearances at Fan Fest to interact with fans and to encourage them to participate in local, state, and national election processes.

LIFE-LONG RAMS FAN TO BE RECOGNIZED AS SEASON TICKET MEMBER OF THE GAME

During the third quarter of Sunday's game, the Rams will recognize Season Ticket Member **JULIAN GARCIA** in the Southeast end zone.

As part of a large Latino family comprised of Rams fans, Garcia created custom shirts saying 'Viva Los Rams,' which are worn by all his family members during Rams games. At the age of five, Garcia began to attend Rams games at the Coliseum with his uncle prior to the team's move to Anaheim, where he decided to become a season ticket member for the first time. Upon the Rams arrival back home to Los Angeles in 2016, Garcia decided to continue passing down his love for the Rams and purchased season tickets so his family can continue to share his Rams fandom.

GENERAL GAMEDAY DETAILS

To ensure a safe and enjoyable experience for all guests, details for what fans may expect include:

1. **Mobile Ticketing: The Los Angeles Rams are requiring mobile or physical hard stock tickets for the 2018 season.** Print-at-home or PDF tickets will not be accepted at games due to new NFL policies. Fans should save their tickets to Apple Wallet or Android Passbook **before** arrival at the stadium.
2. **Parking:** Limited parking is available in USC Campus lots on a first-come, first-served basis for \$50. Pre-paid parking passes are required for all Exposition Lots.
3. **Metro:** Due to limited parking, fans are encouraged to take Metro to the game. Fans may buy TAP Cards inside the Coliseum at Gate 21, in addition to Expo Lawn.
4. **Tailgating:** For the first time, the Rams are partnering with Tailgate Guys to offer fans the ability to rent private tailgating space and turnkey services on the Expo Lawn.
5. **Gates:** New this year, **tickets will include a suggested gate for entry to ensure access to an assigned seat.** All gates open two hours before kickoff, with select gates (1 and 28) opening three hours prior to kickoff for fans who wish to visit the Corona Beach House or Rams Party Zone.
6. **Coliseum Access:** Due to on-going renovations, there is **no public access** between Tunnel 5 and Tunnel 9. In addition, Bill Robertson Lane will have **restricted access** from Martin Luther King Jr. Blvd. to Exposition Park Drive. Fans should plan accordingly in advance of navigating around the Coliseum.
7. **Clear Bag:** The NFL's Clear Bag Policy is in effect and any bags brought to the game must be compliant. Visit NFL.com/allclear for more information.

MOBILE TICKETING

- The Los Angeles Rams are requiring mobile or physical tickets for the 2018 season. Print-at-home or PDF tickets will not be accepted at games due to new NFL policies.
- Fans may access their mobile gameday tickets right from the Los Angeles Rams or Ticketmaster mobile app and enter the stadium. Fans should download the latest version of the Rams App.
- Fans should save their tickets to Apple Wallet or Android Passbook **before** arrival at the stadium.

- The Rams Mobile App allows fans to manage, send or sell their tickets. [Here](#) are step-by-step guides to this process.

CONSTRUCTION ZONE

Due to the on-going renovations of the Coliseum, there is no public access between Tunnel 5 and Tunnel 9 on the street and concourse levels. Unlike previous years, fans will **not** have the ability to walk all the way around the Coliseum. Given this development, for the first time, **tickets will include a suggested gate for entry to ensure access to an assigned seat. Fans can also click [here](#) for directions to their seat sections in the Coliseum.**

Fans sitting in sections 5H, 5L, 6H, 6L, 7L and 7H should enter the Coliseum at Gate 4 and enter the bowl through Tunnel 5, at which point they will be directed to their seats.

Fans sitting in sections 8H, 8L, 9H, 9L should enter the Coliseum at Gate 8 and enter the bowl through Tunnel 9, at which point they will be directed to their seats.

Fans sitting in other sections should refer to their ticket for entry gate.

PARKING & TRANSPORTATION

Parking in Exposition Park and select USC Campus lots are by permit only and there is no public parking in Exposition Park for Rams games. Additional overflow parking is available on USC Campus and the USC Parking Center. USC Gameday Traffic Flow will be in effect for guests driving to the Coliseum (map available [here](#)). **Please note, drivers may only make right turns onto streets around the Coliseum and USC to enter parking lots.**

Parking lots open five hours prior to kickoff and close 90 minutes after the end of the game. Vehicles must exit the stadium parking lots by 90 minutes after the conclusion of the game.

Parking passes may be purchased in advance here: <https://www.therams.com/game-day/parking>

Limited cash parking lots will be available on a first-come first-served basis for \$50 at the following locations:

- **Downey Street Structure (formerly PSA)** - 3667 McClintock Avenue, Los Angeles, CA 90089
- **Royal Street Structure (formerly PSD)** - 649 W. 34th Street Los Angeles, CA 90089
- **Figueroa Street Structure (formerly PS2)** - 3533 South Flower St, Los Angeles, CA 90007
- **McCarthy Street Structure (formerly PSX)** - 620 W 35th St, Los Angeles, CA 90089

Parking in Exposition Park lots are by permit only.

For maps and transportation information, visit <https://www.therams.com/game-day/parking>.

In addition, the following street closures will be in effect:

- **New this year, Bill Robertson Lane will have restricted access from Martin Luther King Jr. Blvd. to Exposition Park Drive.** Only credentialed personnel will be allowed to access the street. Fans should make alternate arrangements to navigate around the Coliseum.
- Starting two hours ahead of kickoff, **Exposition Blvd Eastbound will be closed from Vermont to Figueroa.** This will remain closed until one hour and 45 minutes after the end of game.
- Starting one hour ahead of kickoff, **Exposition Blvd Westbound will be closed from Figueroa to Bill Robertson Lane.** This will remain closed until one hour and 45 minutes after the end of game.

- At Halftime of the game, a soft closure will take place at **Normandie (local access only) for eastbound traffic on Exposition Blvd.** This will remain closed until one hour and 45 minutes after the end of game.
- At Halftime of the game, a hard closure will take place at **Wisconsin for eastbound traffic on Exposition Blvd.** This will remain closed until one hour and 45 minutes after the end of game.

Fans driving to the game can use Waze for real-time traffic conditions and directions, and official parking lots. Download the free Waze app at www.waze.com/get.

Due to limited parking, fans are encouraged to take public transportation. For people who “Go Metro on Game Day,” the Coliseum is easily accessible from the following Metro stations: Expo Park/USC, Expo/Vermont, and 37th St/USC. More information can be found at <https://www.metro.net/riding/gameday/>.

TAILGATING & PREGAME ACTIVITIES

New this year, the Rams are partnering with Tailgate Guys to offer fans the ability to rent private tailgating space and turnkey services for groups of 10 or more people on the Expo Lawns. The tailgates begin five hours prior to kickoff and include a reserved location steps from the stadium with tents, tables and chairs as well as a variety of optional services – bellhop and unloading services from a vehicle upon arrival, food and beverage catering services, coolers with ice, satellite television and equipment breakdown.

The Rams will continue to offer a VIP Tailgate for guests wanting an all-inclusive high-end experience. The VIP Tailgate is located at Banc of California Stadium, opens three hours prior to kickoff and includes food, music, TVs airing NFL games, and chances to meet Rams Legends and Cheerleaders.

For more information on these tailgate options, please visit <https://www.therams.com/tickets/pregame-hospitality>.

There is no tailgating on the USC Campus or USC Campus Parking Facilities during Los Angeles Rams games.

Tailgating is allowed in designated Exposition Park lots (Lot 4, Lot 5, Lot 6, South Lawn and State Dr.) as well as the Gold Lot (adjacent to LAFC). Tailgating is not permitted in the Visitor Parking Structure.

In designated lots, tailgating is allowed only in individual parking spaces, in front or behind each vehicle only. Tailgating equipment must not block pedestrian or vehicle access. The use of multiple spaces without a vehicle is prohibited. A small canopy (not larger than 8’x8’) may be erected in front of or behind each vehicle only.

Full tailgating policies can be found here <https://www.therams.com/game-day/parking>.

The Rams Fan Fest included free public entry and is conveniently located on Christmas Tree Lane in Expo Park on the East side of the Coliseum. Fan Fest opens four hours prior to kickoff and closes 30 minutes prior to kickoff and includes: Cedars-Sinai Kids’ Zone, live pregame radio broadcast with 710 ESPN LA, cheerleader and Rams Alumni appearances, opportunities to sign up and win exclusive Rams experiences, as well as Rams merchandise and concessions available for sale. **This Sunday, the first 1,000 fans to enter the Rams Fan Fest will receive a free Los Angeles Rams flag distributed near the block letters.**

The **Corona Beach House** at Gate 1 opens three hours prior to kickoff and offers premium beverage options and the chance to watch NFL RedZone, showing every touchdown from every game on Sunday mornings and afternoons.

The **Rams Party Zone** at Gate 28 opens three hours prior to kickoff and includes food and beverage for sale well as shaded areas. New this year, the Rams Party Zone will feature a grab & go marketplace and cocktail bar. Fans must enter through Gates 1 or 28 to access the Rams Party Zone prior to general doors opening.

SECURITY

To ensure a safe gameday experience, the Los Angeles Rams, NFL and USC are working with city, state and federal agencies including the Los Angeles Police Department, Los Angeles Sheriff's Department, Los Angeles Fire Department, California Highway Patrol and the FBI, in addition to private security firms.

Gates open two hours prior to kickoff, excluding Gates 1 and 28 which open three hours prior to kickoff for fans who wish to visit the Corona Beach House or Rams Party Zone. For the safety of guests, the Los Angeles Memorial Coliseum has a no re-entry policy. If a guest exits the facility, they will not be allowed to re-enter.

Los Angeles Memorial Coliseum features enhanced security elements for all events. Metal detectors are installed at all gates and guests will be required to walk through them before entering the stadium.

The Clear Bag Policy will be in effect for all games at the Coliseum. The Rams strongly encourage fans to not bring any type of bags, but outlined below is what is permissible. Fans will be able to carry the following style and size bag, package, or container at stadium plaza areas, stadium gates, or when approaching queue lines of fans awaiting entry into the stadium:

- Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12." (Official clear plastic tote bags are available at ramsfanshop.com or at Albertsons, Vons or Pavilions), or
- One-gallon clear plastic freezer bag (Ziploc bag or similar).
- Small clutch bags, approximately the size of a hand, with or without a handle or strap, may be carried into the stadium along with one of the clear bag options.
- An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose.

For additional information, go to NFL.com/allclear.

PROHIBITED ITEMS

- Bags, Backpacks or Purses which do not meet Bag Policy guidelines. Hard or Soft Coolers, Baskets, Packages or Containers;
- Alcoholic Beverages, Bottles or Cans. (Factory sealed bottles of water, 17 oz. or less, are allowed; limit 2 per person);
- Illegal Drugs, Cannabis and Weapons including Firearms, Knives, Explosives, Fireworks, Lighters and Laser Pointers;
- Professional Cameras (lenses longer than 3") and Camera Equipment, Selfie-Sticks, Tripods and Video or Audio Recording Equipment;
- Banners, Sticks, Poles, Inflatables, Frisbees, Balls, and Unsliced Fruits or Vegetables;
- Umbrellas, Balloons, Strollers, Skateboards and Folding or Beach Chairs;
- Pets (Service Animals are allowed);

- The Coliseum is a smoke-free environment. Smoking and smoking implements are prohibited in any area of the Coliseum.

FAN CODE OF CONDUCT

In order to ensure a safe and enjoyable environment, we ask that fans refrain from the following behavior at all events.

- Profanity or other offensive language or gestures, whether spoken, written or appearing on apparel
- Smoking (including vaporizers, e-cigarettes and smokeless tobacco)
- Intoxication or excessive alcohol consumption or signs of substance impairment that results in irresponsible behavior
- Bringing prohibited items into the venue
- Throwing of items or liquids
- Entering the playing field or court at any time
- Fighting or other threatening behavior, including verbal or physical harassment
- Failure to retain ticket and/or present it to event staff if requested to do so
- Resale of tickets at the venue
- Violation of state or local laws
- Failing to follow instruction of stadium personnel or stadium policies

Event patrons are responsible for their conduct as well as the conduct of the guests and/or persons using their tickets. Even if Season Ticket Members give away or sell their tickets to a game, the account holder is accountable for the actions of those using the tickets. Accounts can be forfeited partially or entirely for violations of the Fan Code of Conduct.

Failure to comply may result in ejection or arrest.

Fans are encouraged to report inappropriate behavior to management personnel. For assistance, call or text 213-263-4007. Message and data rates may apply.

TICKETS

Will Call is located outside Gate 1 and will open four hours prior to kickoff and closes after halftime. Will Call tickets can only be claimed by the person whose name appears on the ticket envelope. Valid photo I.D. is required. Additionally, at Will Call, fans may purchase tickets to future Rams games if available.

The Ticket Office for guests to resolve ticket issues is located at Gate 29.

Tickets can be purchased at www.therams.com/tickets or by calling 818-338-0011.

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