



# WELCOME TO LOS ANGELES MEMORIAL COLISEUM

We are looking forward to hosting you at the Los Angeles Memorial Coliseum for Saturday's game featuring the Los Angeles Rams and the Oakland Raiders. To assist you with your visit, please refer to the attached gameday information packet.

## RAMS COMMUNICATIONS STAFF

**Artis Twyman** (Rams Senior Director, Communications)..... 314-599-1473 - atwyman@rams.nfl.com  
**Tiffany White** (Credentials/Parking) ..... 202-820-6048 - twhite@rams.nfl.com  
 \*\*Secondary Credentials/Media Parking Contact: **Morgan Evans** ..... 562-522-6485 - mevans@rams.nfl.com  
**Julia Faron** (Press Box Operations & Services)..... 314-306-8142 - jfaron@rams.nfl.com  
**Travis Langer** (Sideline Coordinator) ..... 605-641-4953 - tlanger@rams.nfl.com  
**Joanna Hunter** (Corporate Communications) ..... 917-776-4581 - jhunter@rams.nfl.com

## PARKING INFORMATION

### Media Parking

Media parking for Los Angeles Rams football games at the Los Angeles Memorial Coliseum will be in the Jefferson Blvd. Parking Structure this season. The Rams will provide shuttle service from the parking structure to the stadium. Media must have their gameday credential to gain access to the shuttle.

Shuttle service will begin seven (7) hours before kickoff and will pick up media on McClintock Ave. The shuttles will drop off at Gate 14 up until one (1) hour prior to kickoff. After that, the shuttle will drop media at W. 37th Place and Watt Way. After the game, the shuttles will run for approximately six (6) hours. For the first hour after the end of the game, the shuttles will pick up media at W. 37th Place and Watt way. After that, the shuttle will pick up media at Gate 14. (See page three (3) for a detailed map.

### Satellite TV Truck Parking

All satellite trucks will be required to park in the TV Truck compound. Parking along Bill Robertson Lane is prohibited. Parking in the compound will require a parking pass, please alert Tiffany White if you plan on bringing a satellite truck.

### Additional Parking

Limited parking will be available at USC Campus lots, first-come, first-served for \$50. USC gameday traffic flow will be in effect for guests driving to the Coliseum. For USC campus lot locations and more parking information, visit [www.therams.com/game-day/parking](http://www.therams.com/game-day/parking)

## GAMEDAY TIMELINE

**6:00 AM** Shuttle Begins (Drop at Gate 14)  
**12:00 PM** Shuttle begins dropping at Exposition Dr.  
**1:00 PM** Kickoff  
**4:00 PM** Approx End of Game  
**5:00 PM** Shuttle resumes  
**10:00 PM** Shuttle Ends

\*Times are approximate

## PRESS BOX INFORMATION

**Rams PR Press Box Seats** (Building 2, Seats 216-218)  
Phone 213-765-5274

**Visiting PR Press Box Seats** (Building 4, Seats 401-404)  
Phone 213-765-6626

**Frequency Coordination:**  
Jeff Carter, GDCRams@nfl.com - 404-374-6618

\*\*The holder of NFL game credentials employing a radio frequency communication device (cell phones excluded) must contact the stadium's Game Day Frequency Coordinator (GDC) no later than 5 days prior to game day to pre-coordinate their device\*\*

## UNDER CONSTRUCTION

With the Scholarship Tower currently under construction at the Los Angeles Memorial Coliseum, the Jefferson shuttle will drop media at Gate 14, which is media will-call.

From there, media will proceed around the yard to Gate 9, where they will be able to access the press box.

Broadcasters will be on the second level of press boxes, while other media will be in the first level of press boxes.

The Los Angeles Rams PR department will be located on the first level of press box two, while visiting PR will be located on the first level of press box four.

There is also an auxiliary pressbox setup on the second level on the peristyle suite in the southeast corner of the Coliseum.

## COLISEUM WIFI

**WIFI Network:** Press Box  
**Password:** COLiseumPb!

# LOS ANGELES RAMS GAMEDAY INFO



## IMPORTANT GAMEDAY INFORMATION

### Post-Game Locker Room Procedure:

Your working credential will allow you access into the locker rooms. With five minutes remaining in the fourth quarter, take the elevator to field level or take stairs to field level via field access Tunnel 9.

**NO STILL PHOTOGRAPHY OR AUTOGRAPHS ARE ALLOWED IN THE LOCKER ROOM.**

### Coach McVay's Post-Game Press Conference:

Head Coach Sean McVay's postgame interview session will begin approximately 10 minutes following the end of the game and will be held in the press conference room adjacent to the Rams locker room. From the Rams locker room, go back through the team corridor and the press conference room is just past the Rams signage on the right. McVay's press conference will be shown via closed circuit on the television monitors in the press box. Electronic media covering the press conference are asked to use the mult box to ease congestion at the table. The visiting head coach's postgame interview session will take place in the white tent across, directly across the tunnel from the visiting team's locker room. Media may set up in the press conference area after the teams clear the locker rooms following halftime.

### Post-Game Field Access:

**Field Route:** Exit the press box from the West end and take the stairs in section 9 down to the field. You can access the field via Tunnel 9. Once you're on the field, you can watch the rest of the game from tunnel located in the Southwest corner of the endzone.

**Press Box Level Route:** Proceed to the main concourse level and start walking West towards Gate 11. Exit through Gate 11 and veer right through the bike rack to turn right and go down the team tunnel towards the field. On your way to the field, you will pass the Rams locker room on your right, and then the visiting team locker room, also on your right. Across from the visiting team locker room is a white tent which will house the visiting team press conferences. Rams press conferences will be held near their locker room, to the left of the Rams signage.

### Photographer's Workroom:

A workroom for field media is located in the "West Pad" end zone. Wifi and food will be available. Please see page 1 for wifi info. Field media should not access the press box for meals.

### Field Media Vest Check-In:

Media approved to photograph or film the game are required to wear a photographer's vest. Vest check-in is located in the photographer's workroom (West Pad End Zone). You are required to return your vest by the end of the game. Failure to do so may affect your ability to obtain a vest for future games. Without a vest, you will not be permitted to photograph/video the game and you will be escorted off the field. Media who are only shooting on the field during pre/post game are not required to wear a vest.

## FREQUENTLY ASKED QUESTIONS

**Q: My credential has an 'X' over locker room and I need access for post-game interviews. Do I need a new credential?**

A: You do not need a new credential. All media credentials are designed this way and all credentialed media will have access to the locker room for post-game media availability. The 'X' is to limit access to the locker room for players, coaches and team personnel before and during the game.

**Q: How do I know if my credential gives me field access?**

A: To determine your level of field access, refer to the color of your credential. See the breakdown below, but note that all media - regardless of the color of your credential - may access the field with 5:00 remaining in the fourth quarter (see post-game field access above for details).

- **RED = NO ACCESS TO THE FIELD (until 5:00 left in the 4th qtr.)**
- **YELLOW = Pre/Post-Game Field Access**
- **GREEN = Access to the field at any time**

**Q: Do I need to wear a photographer's vest?**

A: Yes. You can't photograph or film game action without a media vest. Media who are photographing or recording pregame video footage only, will not be issued media vests.

**Q: Can I record video footage of the game?**

A: No. Only local television stations that signed a Sideline Video Access Agreement with the Rams/NFL are permitted to video game action.

**Q: Can I live stream post-game interview or game action?**

A: No content may be streamed online or via social media at the Coliseum. Additionally, in accordance with the National Football League's online video regulations, any content (live or otherwise) gathered through credentialed access may not be archived online for longer than 24 hours and must be limited to 90 seconds in length per day.

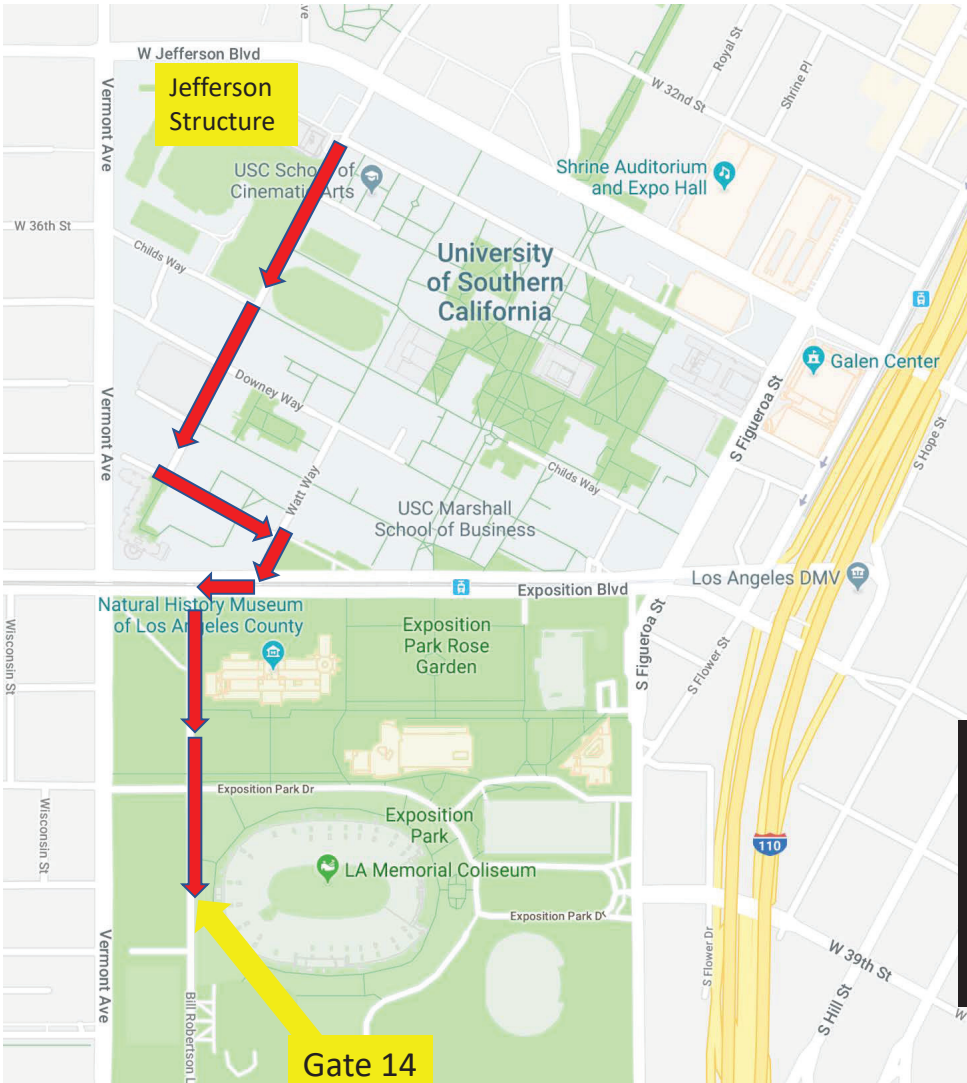
**Q: Can I park my TV Truck on Leighton?**

A: No. All TV trucks must park in the TV Compound.

**Q: The Rams didn't approve me for parking, where can I go?**

A: Due to extremely limited parking, the Rams are unable to fulfill all parking requests. We are sincerely apologize for this inconvenience. Limited parking will be available at USC Campus lots, first-come, first-served for \$50. USC Gameday Traffic Flow will be in effect for guests driving to the Coliseum. For USC Campus lot locations and more parking information, visit [www.therams.com/game-day/parking](http://www.therams.com/game-day/parking).

# JEFFERSON PARKING STRUCTURE INFO



**Staff / Media Parking  
Jefferson Structure**

- \* Shuttle Service Starts 7:00 Hours Before K.O.
- \* Shuttle Service Ends 6:00 Hours After Game
- \* Shuttle Will Drop at Gate 14
- \* 1 Hour Before K.O. – Shuttle Will not cross Exposition
- \* Post Game – Gate 16 will Open for egress
- \* Post Game - Gate 14 will Open 1 Hour – Shuttle Pick-up location

**Shuttle - Oakland Game Timeline**

6:00 AM	Shuttle Begins
	Drop at Gate 14
12:00 PM	Shuttle drops at Exposition
1:00 PM	Kick-off
4:00 PM	Approx End of Game
5:00 PM	Shuttle resumes
10:00 PM	Shuttle Ends

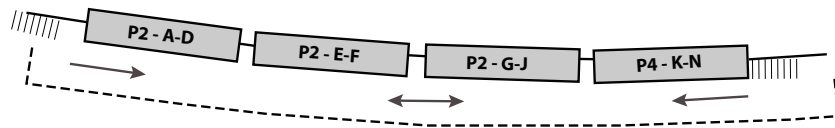
# COLISEUM TEMPORARY PRESS BOX LAYOUT



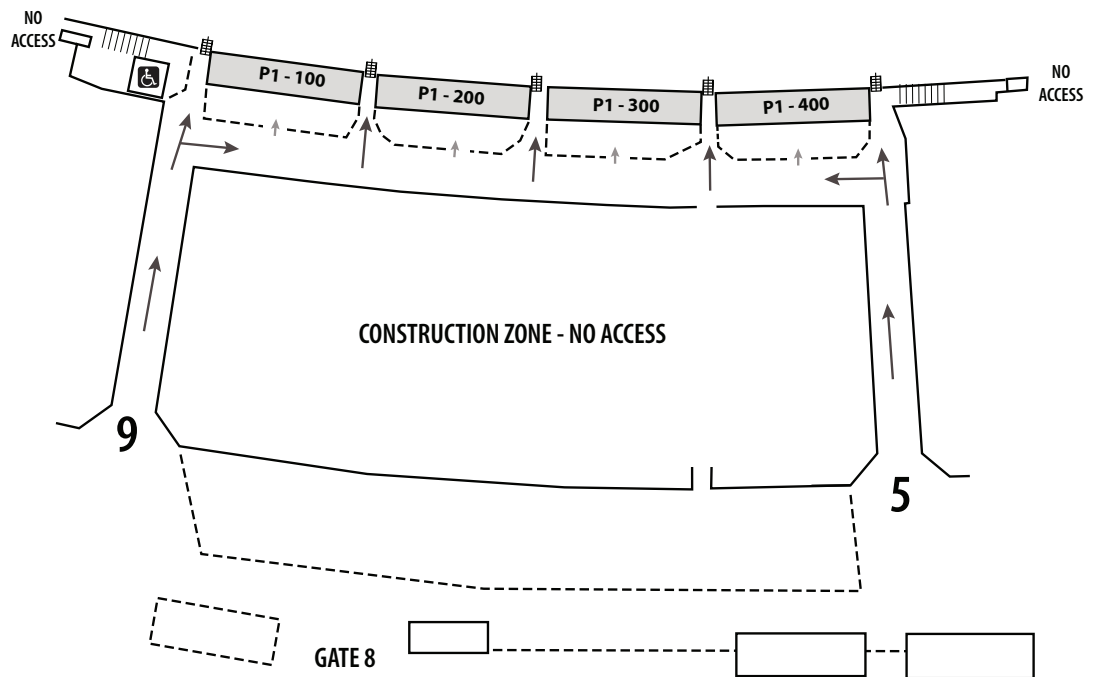
## LOS ANGELES MEMORIAL COLISEUM

TEMPORARY PRESS BOX (2018)

### LEVEL 2 (P2)



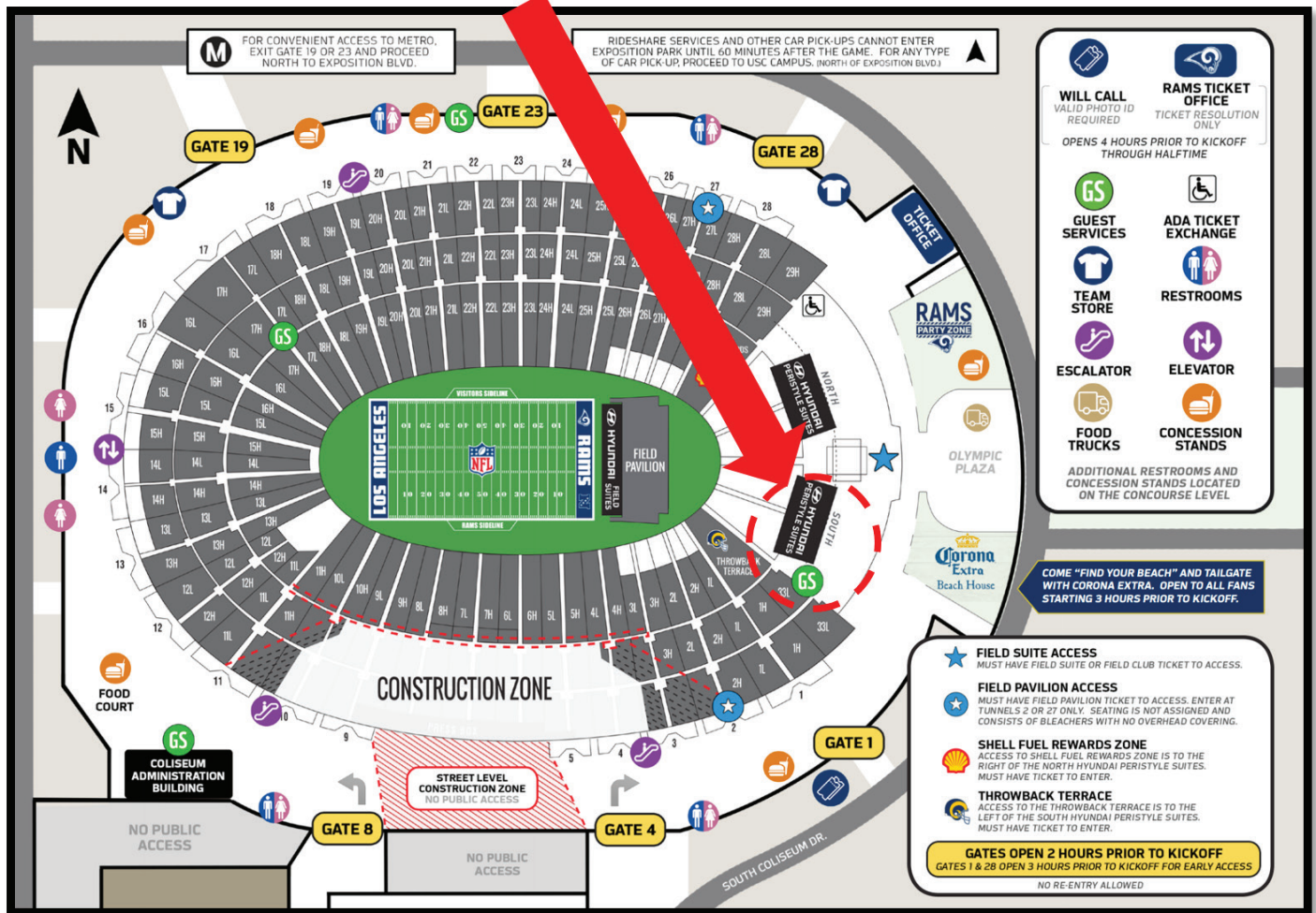
### LEVEL 1 (P1)



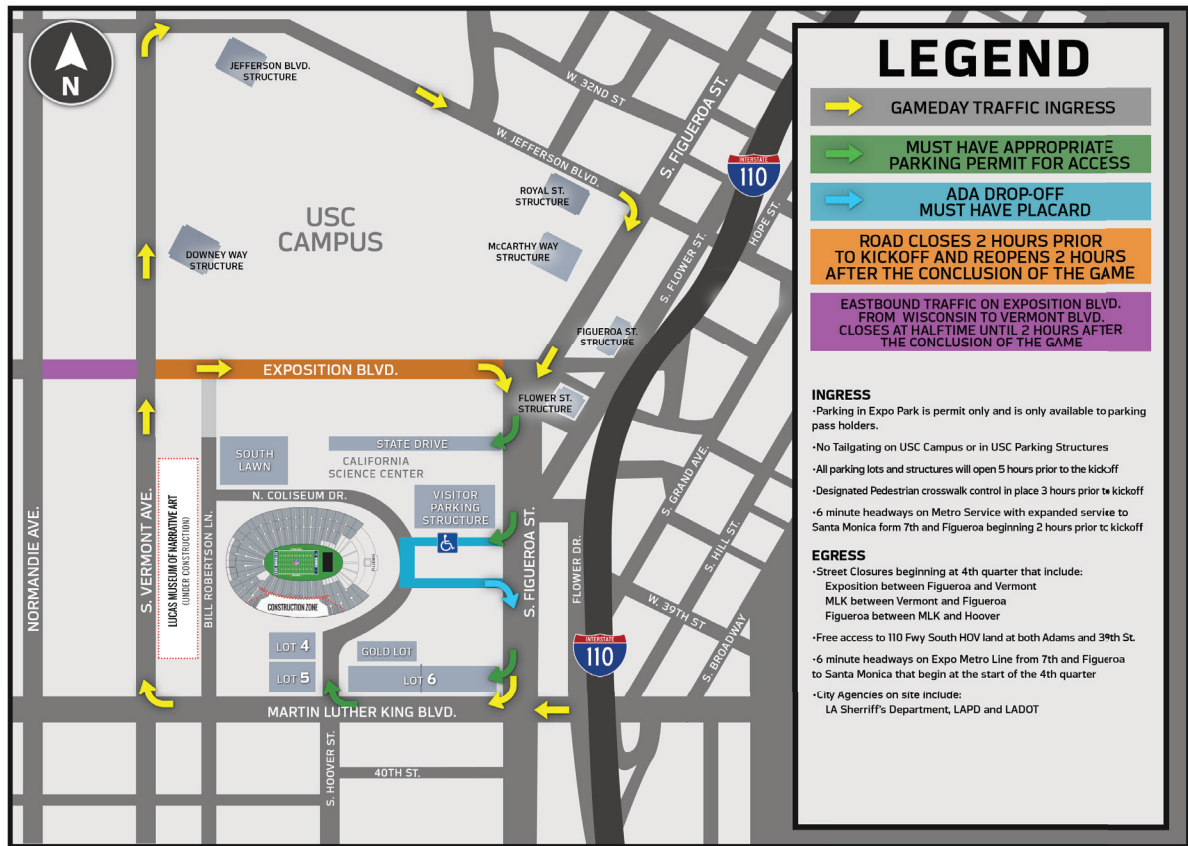
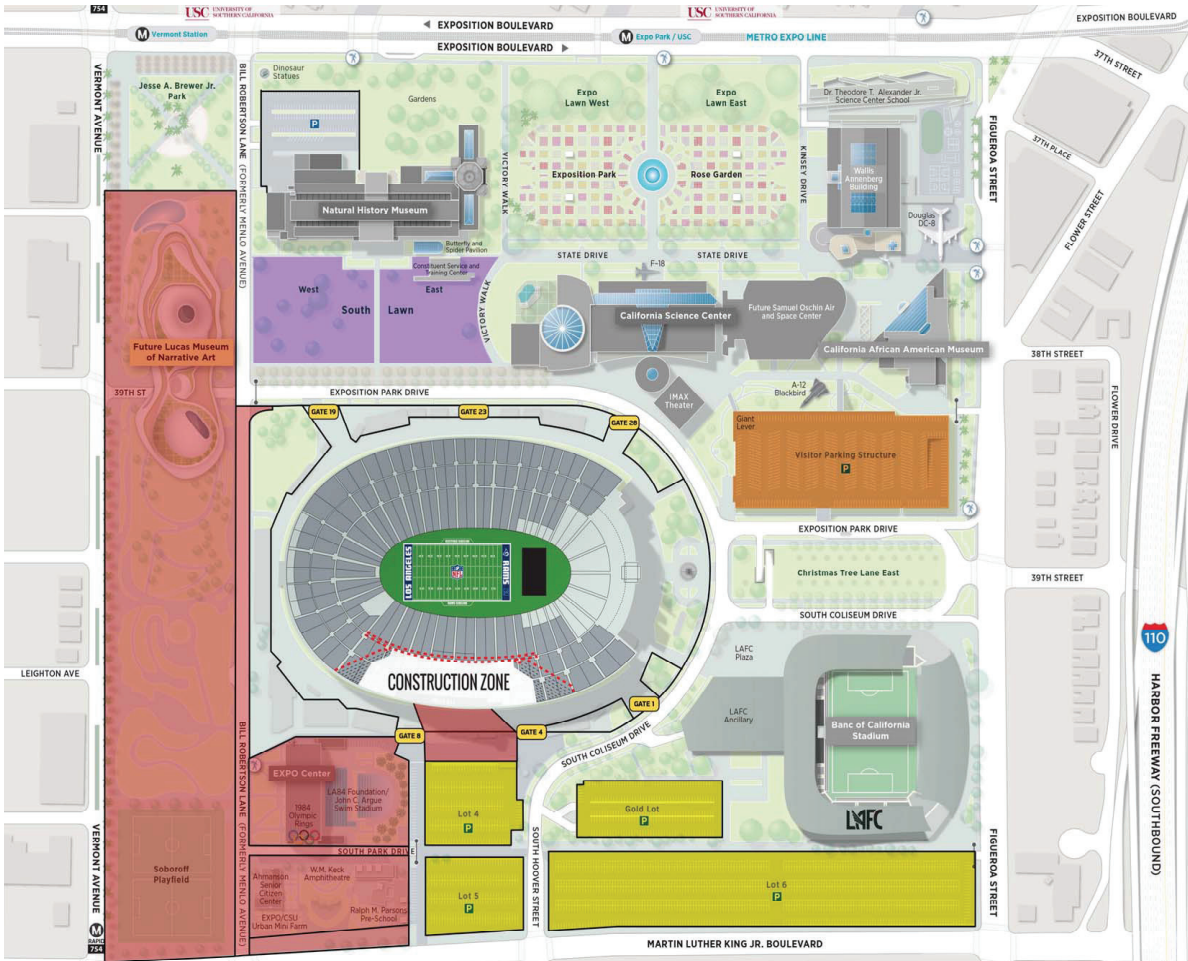
# COLISEUM GAMEDAY LAYOUT



**AUXILIARY SEATING:** Visiting scouts and select media will be assigned seats in the auxiliary press box, which will be located in the Hyundai South Peristyle Deck.



# COLISEUM GAMEDAY TRAFFIC RESTRICTIONS



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# MEMO FROM THE FREQUENCY COORDINATOR

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**TO:** NFL Media  
**FROM:** Los Angeles Rams  
**DATE:** August 2018  
**SUBJECT:** Reporting Radio Frequencies

Please be advised that the holder of NFL game credentials employing a radio frequency communications device (cell phones excluded) must contact the Stadium Game Day Coordinator before commencing operation.

The device and frequency under which it operates must be reported in advance to avoid interference with the many radio frequency devices used at NFL games.

**The request for a dedicated wireless frequency must be made by Tuesday of game week (for a typical Sunday game) by completing the Frequency Coordination Request Form.** Should coverage plans develop after Tuesday of game week, please immediately contact the Stadium Game Day Coordinator.

Due to FCC regulations, it will be difficult to accommodate all requests. Those with late requests, as a general rule, should be prepared to work in a wired fashion.

As a reminder, if media arrive at the stadium and have not pre-coordinated their frequency, the game day coordinators will inform media that they cannot operate their equipment in wireless fashion. They must work in wired mode. They will not be denied entry to the stadium simply for arriving at the venue without having coordinated.

Should media be discovered using equipment with an uncoordinated frequency, the equipment must be removed from the stadium. Media will not lose their game credential and may still have access to media services.

The Frequency Coordination program is in its 20th year of existence, helping to seamlessly coordinate the operation of a variety of radio frequency transmitting devices on NFL gamedays, including referees' wireless microphones, coach-to-player radios, wireless coaches' intercom systems, PR department communications, team video production, instant replay, team and NFL security as well as public safety operations. Other stadium service providers, including concessionaires, emergency services, parking lot attendants, etc, all employ transmitting devices.

The Los Angeles Rams game coordinator, Jeff Carter, can be reached via email at [GDCRams@nfl.com](mailto:GDCRams@nfl.com) The names and information of the Game Day Coordinators that you will need to contact for road games can be reached using this email format: [GDC\(teamname\)@nfl.com](mailto:GDC(teamname)@nfl.com).

**Please share this information with all interested parties in your organization** and thank you for your cooperation in helping ensure smooth gameday operations for all parties.



# Frequency Coordination Request

Use this form to request frequencies for each NFL Event you will attend. Section 2 allows you to request more than one frequency, if you require more than 3, use an additional form. Enter each frequency separately except for intercoms which are entered as a system. Please note both Base and beltpack frequencies the intercom is capable of tuning to.

*Please fill in as much of this form as possible to speed the processing of your coordination request.*

## Section 1: General Information.

Page \_\_\_\_\_ of \_\_\_\_\_

Event Name: _____	Event Date: _____
Entity: _____	Your Name: _____
Cell Phone: _____	e-mail: _____

## Section 2: Frequency Request Details. Each column represents a single request

Equipment Type for	Request 1	Request 2	Request 3
	<input checked="" type="radio"/> Wireless Mic <input type="radio"/> IFB <input type="radio"/> Intercom <input type="radio"/> 2-Way <input type="radio"/> Microwave <input type="radio"/> Other	<input checked="" type="radio"/> <b>Wireless Mic</b> <input type="radio"/> IFB <input type="radio"/> Intercom <input type="radio"/> 2-Way <input type="radio"/> Microwave <input type="radio"/> Other	<input checked="" type="radio"/> Wireless Mic <input type="radio"/> IFB <input type="radio"/> Intercom <input type="radio"/> 2-Way <input type="radio"/> Microwave <input type="radio"/> Other
Other Details: _____	_____	_____	_____
How will it be used?	_____	_____	_____
Where will it be used?	_____	_____	_____
When will it be used?	<input type="checkbox"/> Pregame <input type="checkbox"/> Half-time <input type="checkbox"/> During game <input type="checkbox"/> Post-game	<input type="checkbox"/> Pregame <input type="checkbox"/> Half-time <input type="checkbox"/> During game <input type="checkbox"/> Post-game	<input type="checkbox"/> Pregame <input type="checkbox"/> Half-time <input type="checkbox"/> During game <input type="checkbox"/> Post-game
FCC Licensed?	<input type="checkbox"/> No <input type="checkbox"/> Yes	<input type="checkbox"/> No <input type="checkbox"/> Yes	<input type="checkbox"/> No <input type="checkbox"/> Yes
If Yes, Enter Callsign:	_____	_____	_____
Manufacturer:	_____	_____	_____
Model:	_____	_____	_____
Frequency or Block:	_____	_____	_____
Current Frequency:	_____	_____	_____
Bandwidth (KHz):	_____	_____	_____
	<input type="checkbox"/> Analog <input type="checkbox"/> Digital	<input type="checkbox"/> Analog <input type="checkbox"/> Digital	<input type="checkbox"/> Analog <input type="checkbox"/> Digital
Transmitter Power:	_____	_____	_____
Number TX Required:	_____	_____	_____
Backups Requested:	_____	_____	_____
Additional Notes:	_____	_____	_____

## Section 3: Additional Notes to Coordinator.

\_\_\_\_\_  
 \_\_\_\_\_

The Undersigned on behalf of themselves and their respective organization agrees to abide by all directions of the Event Frequency Coordinator as it relates to frequency coordination due to the importance of the proper coordination of the Event. In addition, the undersigned on behalf of themselves and their respective organization shall indemnify and hold harmless as well as release and agree not to pursue any claims against the Frequency Coordinator, the National Football League, it's thirty-two member clubs, NFL Ventures, L.P., and each of those entities respective affiliates and subsidiaries, and their respective officers, directors, shareholders, agents, representatives and employees ("NFL Entities") for any claims arising out of the assignment of the Frequencies set forth herein.